



Avaliação do site shopify.com

Gerado a 04 de Abril de 2023 22:48 PM

O resultado é de 65/100



Conteúdo SEO

	Título	Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA Cumprimento : 72 Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).														
	Descrição	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. Cumprimento : 145 Perfeito, a Descrição META contém entre 70 e 160 caracteres.														
	Palavras-chave	Mau. Não detetámos palavras-chave META na sua página.														
	Propriedades Og Meta	Boa! Esta página tira vantagens das propriedades Og. <table><tr><th>Propriedade</th><th>Conteúdo</th></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png</td></tr><tr><td>url</td><td>https://www.shopify.com/</td></tr></table>	Propriedade	Conteúdo	type	website	site_name	Shopify	title	Start and grow your e-commerce business - 3-Day Free Trial	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png	url	https://www.shopify.com/
Propriedade	Conteúdo															
type	website															
site_name	Shopify															
title	Start and grow your e-commerce business - 3-Day Free Trial															
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.															
image	https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png															
url	https://www.shopify.com/															

Conteúdo SEO

	Cabeçalhos	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>13</td><td>25</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] The global commerce platform • [H2] Start free trial • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Explore the world's largest commerce community • [H2] Build an online store • [H2] SALES CHANNELS • [H2] FAST, RELIABLE CHECKOUT • [H2] POINT OF SALE • [H2] BUILT-IN MARKETING TOOLS • [H2] CENTRALIZED BUSINESS OPERATIONS • [H2] MERCHANT OBSESSED • [H2] SHOPIFY SUPPORT • [H2] Grow your business here • [H3] Enterprise • [H3] Plus • [H3] Partners • [H3] Developers • [H3] Creators • [H3] Build an online storefront • [H3] Craft the brand you want • [H3] Level up with apps • [H3] Reach new leads • [H3] Engage with customers • [H3] Data you can build on • [H3] Oversee your operations • [H3] Fulfill every order • [H3] Manage your money where you make it • [H3] Blog • [H3] Online Courses • [H3] Community • [H3] Help Center • [H3] Shopify • [H3] Support • [H3] Developers • [H3] Products • [H3] Global impact • [H3] Solutions • [H3] Country/region	H1	H2	H3	H4	H5	H6	1	13	25	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	25	0	0	0									
	Imagens	Encontrámos 109 imagens nesta página. 74 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.												
	Rácio Texto/HTML	Rácio : 5% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar												

Conteúdo SEO

		mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Excelente, não foram detetadas Iframes nesta página.

Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 72 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 9.72% Ligações internas 90.28%

Ligações para a própria página

Âncoras	Tipo	Sumo
Skip to Content	Internas	Passa sumo
Sign up now	Internas	Passa sumo
Pricing	Internas	Passa sumo
Log in	Internas	Passa sumo
Start free trial	Internas	Passa sumo
About	Internas	Passa sumo
Careers	Internas	Passa sumo
Investors	Internas	Passa sumo

Ligações para a própria página

Press and Media	Internas	Passa sumo
Partners	Internas	Passa sumo
Affiliates	Internas	Passa sumo
Legal	Internas	Passa sumo
Service status	Externas	Passa sumo
Merchant support	Internas	Passa sumo
Help center	Internas	Passa sumo
Hire an Expert	Internas	Passa sumo
Shopify Community	Internas	Passa sumo
Shopify Events	Internas	Passa sumo
Shopify.dev	Externas	Passa sumo
API documentation	Externas	Passa sumo
Dev Degree	Externas	Passa sumo
Shop	Externas	Passa sumo
Shop Pay	Internas	Passa sumo
Shopify Plus	Internas	Passa sumo
Shopify Fulfillment Network	Internas	Passa sumo
Linkpop	Externas	Passa sumo
Commerce Components	Internas	Passa sumo
Sustainability	Internas	Passa sumo
Social impact	Internas	Passa sumo
Build Black	Internas	Passa sumo
Build Native	Externas	Passa sumo
Research	Internas	Passa sumo
Online store builder	Internas	Passa sumo
Website builder	Internas	Passa sumo
Ecommerce website	Internas	Passa sumo
Australia	Internas	Passa sumo

Ligações para a própria página

Belgium	Internas	Passa sumo
Brasil	Internas	Passa sumo
Canada (English)	Internas	Passa sumo
Canada (Français)	Internas	Passa sumo
Colombia	Internas	Passa sumo
Danmark	Internas	Passa sumo
Deutschland	Internas	Passa sumo
España	Internas	Passa sumo
Español (Intl.)	Internas	Passa sumo
France	Internas	Passa sumo
Hong Kong SAR	Internas	Passa sumo
India	Internas	Passa sumo
Indonesia	Internas	Passa sumo
Ireland	Internas	Passa sumo
Italia	Internas	Passa sumo
Malaysia	Internas	Passa sumo
México	Internas	Passa sumo
Nederland	Internas	Passa sumo
New Zealand	Internas	Passa sumo
Nigeria	Internas	Passa sumo
Norway (English)	Internas	Passa sumo
Philippines	Internas	Passa sumo
Singapore	Internas	Passa sumo
South Africa	Internas	Passa sumo
Sverige	Internas	Passa sumo
United Kingdom	Internas	Passa sumo
Việt Nam	Internas	Passa sumo
	Internas	Passa sumo

Ligações para a própria página

🔗🔗🔗🔗🔗🔗🔗🔗	Internas	Passa sumo
🔗🔗	Internas	Passa sumo
🔗🔗	Internas	Passa sumo
🔗🔗🔗🔗	Internas	Passa sumo
🔗🔗🔗🔗	Internas	Passa sumo
Terms of Service	Internas	Passa sumo
Privacy Policy	Internas	Passa sumo
Sitemap	Internas	Passa sumo

Palavras-chave SEO

	Núvem de palavras-chave	sell store trial build free business online start from shopify
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Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
shopify	52	✓	✗	✓	✓
business	46	✓	✗	✓	✓
start	35	✓	✗	✓	✓
free	33	✓	✗	✓	✓
trial	30	✓	✗	✗	✓

Usabilidade

	Url	Domínio : shopify.com Cumprimento : 11
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de	Não encontramos CSS apropriado para impressão.

Usabilidade

	Impressão	
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 178 Avisos : 4
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	 Excelente, este site não usa tabelas dentro de tabelas.  Oh não, o site usa estilos CSS nas etiquetas HTML.  Boa, o site usa poucos ficheiros CSS.  Perfeito, o site usa poucos ficheiros JavaScript.  Perfeito, o site tira vantagens da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	 Icon Apple  Meta Viewport Tag  Conteúdo Flash
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Otimização



XML Sitemap

Perfeito, o site tem um mapa XML do site (sitemap).

<https://www.shopify.com/sitemap.xml>

https://www.shopify.com/sitemap_blog.xml

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/learn/sitemap.xml>

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog.xml

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

https://www.shopify.com/in/sitemap_blog.xml

<https://www.shopify.com/in/enterprise/sitemap.xml>

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

https://www.shopify.com/au/sitemap_blog.xml

<https://www.shopify.com/au/enterprise/sitemap.xml>

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

https://www.shopify.com/id/sitemap_blog.xml

<https://www.shopify.com/id/enterprise/sitemap.xml>

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/ferramentas/sitemap.xml>

<https://www.shopify.com/nz/sitemap.xml>

Otimização

https://www.shopify.com/nz/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

https://www.shopify.com/za/sitemap_blog.xml

<https://www.shopify.com/za/enterprise/sitemap.xml>

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog.xml

<https://www.shopify.com/ng/enterprise/sitemap.xml>

<https://www.shopify.com/ng/tools/sitemap.xml>

<https://www.shopify.com/ph/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog.xml

<https://www.shopify.com/ph/enterprise/sitemap.xml>

<https://www.shopify.com/ph/tools/sitemap.xml>

<https://www.shopify.com/sg/sitemap.xml>

https://www.shopify.com/sg/sitemap_blog.xml

<https://www.shopify.com/sg/enterprise/sitemap.xml>

<https://www.shopify.com/sg/tools/sitemap.xml>

<https://www.shopify.com/hk/sitemap.xml>

<https://www.shopify.com/hk-en/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog.xml

<https://www.shopify.com/hk-en/enterprise/sitemap.xml>

<https://www.shopify.com/hk-en/tools/sitemap.xml>

<https://www.shopify.com/ie/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog.xml

<https://www.shopify.com/ie/enterprise/sitemap.xml>

<https://www.shopify.com/ie/tools/sitemap.xml>

<https://www.shopify.com/be-en/sitemap.xml>

<https://www.shopify.com/be-en/tools/sitemap.xml>

<https://www.shopify.com/my/sitemap.xml>

https://www.shopify.com/my/sitemap_blog.xml

Otimização

<https://www.shopify.com/my/enterprise/sitemap.xml>

<https://www.shopify.com/my/tools/sitemap.xml>

<https://www.shopify.com/dk-en/sitemap.xml>

<https://www.shopify.com/dk-en/tools/sitemap.xml>

<https://www.shopify.com/no-en/sitemap.xml>

<https://www.shopify.com/no-en/tools/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

https://www.shopify.com/es/sitemap_blog.xml

<https://www.shopify.com/es/herramientas/sitemap.xml>

<https://www.shopify.com/es-es/sitemap.xml>

https://www.shopify.com/es-es/sitemap_blog.xml

<https://www.shopify.com/es-es/herramientas/sitemap.xml>

<https://www.shopify.com/co/sitemap.xml>

https://www.shopify.com/co/sitemap_blog.xml

<https://www.shopify.com/co/herramientas/sitemap.xml>

<https://www.shopify.com/mx/sitemap.xml>

https://www.shopify.com/mx/sitemap_blog.xml

<https://www.shopify.com/mx/herramientas/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

https://www.shopify.com/fr/sitemap_blog.xml

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

https://www.shopify.com/ca-fr/sitemap_blog.xml

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

https://www.shopify.com/nl/sitemap_blog.xml

<https://www.shopify.com/nl/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/be/sitemap.xml>

<https://www.shopify.com/be/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/jp/sitemap.xml>

Otimização

		https://www.shopify.com/jp/sitemap_blog.xml https://www.shopify.com/jp/tools/sitemap.xml https://www.shopify.com/tw/sitemap.xml https://www.shopify.com/de/sitemap.xml https://www.shopify.com/de/sitemap_blog.xml https://www.shopify.com/de/tools/sitemap.xml https://www.shopify.com/be-de/sitemap.xml https://www.shopify.com/be-de/tools/sitemap.xml https://www.shopify.com/it/sitemap.xml https://www.shopify.com/it/sitemap_blog.xml https://www.shopify.com/it/strumenti/sitemap.xml https://www.shopify.com/dk/sitemap.xml https://www.shopify.com/kr/sitemap.xml https://www.shopify.com/se/sitemap.xml https://www.shopify.com/zh/sitemap.xml https://www.shopify.com/zh/sitemap_blog.xml https://www.shopify.com/zh/tools/sitemap.xml https://www.shopify.com/vn/sitemap.xml
	Robots.txt	http://shopify.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Em falta Não detetámos nenhuma ferramenta analítica de análise de atividade. Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.