



Analisi sito web shopify.com

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Il punteggio e 65/100



SEO Content

	Title	Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA Lunghezza : 72 Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.												
	Description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. Lunghezza : 145 Grande, la tua meta description contiene tra 70 e 160 caratteri.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png</td></tr></tbody></table>	Proprieta	Contenuto	type	website	site_name	Shopify	title	Start and grow your e-commerce business - 3-Day Free Trial	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png
Proprieta	Contenuto													
type	website													
site_name	Shopify													
title	Start and grow your e-commerce business - 3-Day Free Trial													
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.													
image	https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png													

SEO Content

		url	https://www.shopify.com/				
	Headings	H1 1	H2 13	H3 25	H4 0	H5 0	H6 0
		• [H1] The global commerce platform • [H2] Start free trial • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO. • [H2] Explore the world's largest commerce community • [H2] Build an online store • [H2] SALES CHANNELS • [H2] FAST, RELIABLE CHECKOUT • [H2] POINT OF SALE • [H2] BUILT-IN MARKETING TOOLS • [H2] CENTRALIZED BUSINESS OPERATIONS • [H2] MERCHANT OBSESSED • [H2] SHOPIFY SUPPORT • [H2] Grow your business here • [H3] Enterprise • [H3] Plus • [H3] Partners • [H3] Developers • [H3] Creators • [H3] Build an online storefront • [H3] Craft the brand you want • [H3] Level up with apps • [H3] Reach new leads • [H3] Engage with customers • [H3] Data you can build on • [H3] Oversee your operations • [H3] Fulfill every order • [H3] Manage your money where you make it • [H3] Blog • [H3] Online Courses • [H3] Community • [H3] Help Center • [H3] Shopify • [H3] Support • [H3] Developers • [H3] Products • [H3] Global impact • [H3] Solutions • [H3] Country/region					
	Images	Abbiamo trovato 109 immagini in questa pagina web. 74 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.					
	Text/HTML Ratio	Ratio : 5%					

SEO Content

		Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 72 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.72% Internal Links 90.28%

In-page links

Anchor	Type	Juice
Skip to Content	Interno	Passing Juice
Sign up now	Interno	Passing Juice
Pricing	Interno	Passing Juice
Log in	Interno	Passing Juice
Start free trial	Interno	Passing Juice
About	Interno	Passing Juice
Careers	Interno	Passing Juice

In-page links

Investors	Interno	Passing Juice
Press and Media	Interno	Passing Juice
Partners	Interno	Passing Juice
Affiliates	Interno	Passing Juice
Legal	Interno	Passing Juice
Service status	Externo	Passing Juice
Merchant support	Interno	Passing Juice
Help center	Interno	Passing Juice
Hire an Expert	Interno	Passing Juice
Shopify Community	Interno	Passing Juice
Shopify Events	Interno	Passing Juice
Shopify.dev	Externo	Passing Juice
API documentation	Externo	Passing Juice
Dev Degree	Externo	Passing Juice
Shop	Externo	Passing Juice
Shop Pay	Interno	Passing Juice
Shopify Plus	Interno	Passing Juice
Shopify Fulfillment Network	Interno	Passing Juice
Linkpop	Externo	Passing Juice
Commerce Components	Interno	Passing Juice
Sustainability	Interno	Passing Juice
Social impact	Interno	Passing Juice
Build Black	Interno	Passing Juice
Build Native	Externo	Passing Juice
Research	Interno	Passing Juice
Online store builder	Interno	Passing Juice
Website builder	Interno	Passing Juice
Ecommerce website	Interno	Passing Juice

In-page links

Australia	Interno	Passing Juice
Belgium	Interno	Passing Juice
Brasil	Interno	Passing Juice
Canada (English)	Interno	Passing Juice
Canada (Français)	Interno	Passing Juice
Colombia	Interno	Passing Juice
Danmark	Interno	Passing Juice
Deutschland	Interno	Passing Juice
España	Interno	Passing Juice
Español (Intl.)	Interno	Passing Juice
France	Interno	Passing Juice
Hong Kong SAR	Interno	Passing Juice
India	Interno	Passing Juice
Indonesia	Interno	Passing Juice
Ireland	Interno	Passing Juice
Italia	Interno	Passing Juice
Malaysia	Interno	Passing Juice
México	Interno	Passing Juice
Nederland	Interno	Passing Juice
New Zealand	Interno	Passing Juice
Nigeria	Interno	Passing Juice
Norway (English)	Interno	Passing Juice
Philippines	Interno	Passing Juice
Singapore	Interno	Passing Juice
South Africa	Interno	Passing Juice
Sverige	Interno	Passing Juice
United Kingdom	Interno	Passing Juice
Việt Nam	Interno	Passing Juice

In-page links

Home	Interno	Passing Juice
Contatti	Interno	Passing Juice
Chi siamo	Interno	Passing Juice
Servizi	Interno	Passing Juice
Prezzi	Interno	Passing Juice
Blog	Interno	Passing Juice
Terms of Service	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Sitemap	Interno	Passing Juice

SEO Keywords

	Keywords Cloud	free business from trial store shopify start build online sell
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
shopify	52	✓	✗	✓	✓
business	46	✓	✗	✓	✓
start	35	✓	✗	✓	✓
free	33	✓	✗	✓	✓
trial	30	✓	✗	✗	✓

Usabilit 

	Url	Dominio : shopify.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.

Usabilita

	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 178 Avvisi : 4
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.  Molto male, il tuo sito web utilizza stili CSS inline.  Grande, il tuo sito web ha pochi file CSS.  Perfetto, il tuo sito web ha pochi file JavaScript.  Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Mobile

Ottimizzazione



XML Sitemap

Grande, il vostro sito ha una sitemap XML.

<https://www.shopify.com/sitemap.xml>

https://www.shopify.com/sitemap_blog.xml

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/learn/sitemap.xml>

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog.xml

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

https://www.shopify.com/in/sitemap_blog.xml

<https://www.shopify.com/in/enterprise/sitemap.xml>

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

https://www.shopify.com/au/sitemap_blog.xml

<https://www.shopify.com/au/enterprise/sitemap.xml>

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

https://www.shopify.com/id/sitemap_blog.xml

<https://www.shopify.com/id/enterprise/sitemap.xml>

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/ferramentas/sitemap.xml>

Ottimizzazione

<https://www.shopify.com/nz/sitemap.xml>

https://www.shopify.com/nz/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

https://www.shopify.com/za/sitemap_blog.xml

<https://www.shopify.com/za/enterprise/sitemap.xml>

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog.xml

<https://www.shopify.com/ng/enterprise/sitemap.xml>

<https://www.shopify.com/ng/tools/sitemap.xml>

<https://www.shopify.com/ph/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog.xml

<https://www.shopify.com/ph/enterprise/sitemap.xml>

<https://www.shopify.com/ph/tools/sitemap.xml>

<https://www.shopify.com/sg/sitemap.xml>

https://www.shopify.com/sg/sitemap_blog.xml

<https://www.shopify.com/sg/enterprise/sitemap.xml>

<https://www.shopify.com/sg/tools/sitemap.xml>

<https://www.shopify.com/hk/sitemap.xml>

<https://www.shopify.com/hk-en/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog.xml

<https://www.shopify.com/hk-en/enterprise/sitemap.xml>

<https://www.shopify.com/hk-en/tools/sitemap.xml>

<https://www.shopify.com/ie/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog.xml

<https://www.shopify.com/ie/enterprise/sitemap.xml>

<https://www.shopify.com/ie/tools/sitemap.xml>

<https://www.shopify.com/be-en/sitemap.xml>

<https://www.shopify.com/be-en/tools/sitemap.xml>

Ottimizzazione

https://www.shopify.com/my/sitemap.xml
https://www.shopify.com/my/sitemap_blog.xml
https://www.shopify.com/my/enterprise/sitemap.xml
https://www.shopify.com/my/tools/sitemap.xml
https://www.shopify.com/dk-en/sitemap.xml
https://www.shopify.com/dk-en/tools/sitemap.xml
https://www.shopify.com/no-en/sitemap.xml
https://www.shopify.com/no-en/tools/sitemap.xml
https://www.shopify.com/es/sitemap.xml
https://www.shopify.com/es/sitemap_blog.xml
https://www.shopify.com/es/herramientas/sitemap.xml
https://www.shopify.com/es-es/sitemap.xml
https://www.shopify.com/es-es/sitemap_blog.xml
https://www.shopify.com/es-es/herramientas/sitemap.xml
https://www.shopify.com/co/sitemap.xml
https://www.shopify.com/co/sitemap_blog.xml
https://www.shopify.com/co/herramientas/sitemap.xml
https://www.shopify.com/mx/sitemap.xml
https://www.shopify.com/mx/sitemap_blog.xml
https://www.shopify.com/mx/herramientas/sitemap.xml
https://www.shopify.com/fr/sitemap.xml
https://www.shopify.com/fr/sitemap_blog.xml
https://www.shopify.com/fr/outils/sitemap.xml
https://www.shopify.com/ca-fr/sitemap.xml
https://www.shopify.com/ca-fr/sitemap_blog.xml
https://www.shopify.com/ca-fr/outils/sitemap.xml
https://www.shopify.com/be-fr/sitemap.xml
https://www.shopify.com/be-fr/outils/sitemap.xml
https://www.shopify.com/nl/sitemap.xml
https://www.shopify.com/nl/sitemap_blog.xml

Ottimizzazione

		https://www.shopify.com/nl/hulpmiddelen/sitemap.xml https://www.shopify.com/be/sitemap.xml https://www.shopify.com/be/hulpmiddelen/sitemap.xml https://www.shopify.com/jp/sitemap.xml https://www.shopify.com/jp/sitemap_blog.xml https://www.shopify.com/jp/tools/sitemap.xml https://www.shopify.com/tw/sitemap.xml https://www.shopify.com/de/sitemap.xml https://www.shopify.com/de/sitemap_blog.xml https://www.shopify.com/de/tools/sitemap.xml https://www.shopify.com/be-de/sitemap.xml https://www.shopify.com/be-de/tools/sitemap.xml https://www.shopify.com/it/sitemap.xml https://www.shopify.com/it/sitemap_blog.xml https://www.shopify.com/it/strumenti/sitemap.xml https://www.shopify.com/dk/sitemap.xml https://www.shopify.com/kr/sitemap.xml https://www.shopify.com/se/sitemap.xml https://www.shopify.com/zh/sitemap.xml https://www.shopify.com/zh/sitemap_blog.xml https://www.shopify.com/zh/tools/sitemap.xml https://www.shopify.com/vn/sitemap.xml
	Robots.txt	http://shopify.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.