



# Revisión web de shopify.com

Generado el 04 Abril 2023 22:48 PM

La puntuación es 65/100



## Contenido SEO

|    | Título                                                                                                                                            | <p>Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA</p> <p><b>Longitud : 72</b></p> <p>Preferiblemente, tu título debería contener entre 10 y 70 caracteres (espacios incluidos). Usa <a href="#">esta herramienta gratuita</a> para calcular la longitud del texto.</p>                                                                                                                                                                                         |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|------|---------|-----------|---------|-------|------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Descripción                                                                                                                                       | <p>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</p> <p><b>Longitud : 145</b></p> <p>Genial, tu descripción meta contiene entre 70 y 160 caracteres.</p>                                                                                                                                                                                                                             |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
|  | Palabras Claves (Keywords)                                                                                                                        | <p>Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa <a href="#">este generador de meta tags gratuito</a> para crear tus palabras clave.</p>                                                                                                                                                                                                                                                                                                                 |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
|  | Propiedades Meta Og                                                                                                                               | <p>Bien. Tu página usa propiedades Og (etiquetas og).</p> <table><tr><th>Propiedad</th><th>Contenido</th></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr></table> | Propiedad | Contenido | type | website | site_name | Shopify | title | Start and grow your e-commerce business - 3-Day Free Trial | description | Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. |
| Propiedad                                                                          | Contenido                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
| type                                                                               | website                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
| site_name                                                                          | Shopify                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
| title                                                                              | Start and grow your e-commerce business - 3-Day Free Trial                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |
| description                                                                        | Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |      |         |           |         |       |                                                            |             |                                                                                                                                                   |

## Contenido SEO

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|------------------------------------------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |          | <div>image</div> <div>https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png</div> <div>url</div> <div>https://www.shopify.com/</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|    | Titulos  | <div><div><div>H1</div><div>1</div></div><div><div>H2</div><div>13</div></div><div><div>H3</div><div>25</div></div><div><div>H4</div><div>0</div></div><div><div>H5</div><div>0</div></div><div><div>H6</div><div>0</div></div></div> <div><ul style="list-style-type: none"><li>• [H1] The global commerce platform</li><li>• [H2] Start free trial</li><li>• [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO.</li><li>• [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO.</li><li>• [H2] Explore the world's largest commerce community</li><li>• [H2] Build an online store</li><li>• [H2] SALES CHANNELS</li><li>• [H2] FAST, RELIABLE CHECKOUT</li><li>• [H2] POINT OF SALE</li><li>• [H2] BUILT-IN MARKETING TOOLS</li><li>• [H2] CENTRALIZED BUSINESS OPERATIONS</li><li>• [H2] MERCHANT OBSESSED</li><li>• [H2] SHOPIFY SUPPORT</li><li>• [H2] Grow your business here</li><li>• [H3] Enterprise</li><li>• [H3] Plus</li><li>• [H3] Partners</li><li>• [H3] Developers</li><li>• [H3] Creators</li><li>• [H3] Build an online storefront</li><li>• [H3] Craft the brand you want</li><li>• [H3] Level up with apps</li><li>• [H3] Reach new leads</li><li>• [H3] Engage with customers</li><li>• [H3] Data you can build on</li><li>• [H3] Oversee your operations</li><li>• [H3] Fulfill every order</li><li>• [H3] Manage your money where you make it</li><li>• [H3] Blog</li><li>• [H3] Online Courses</li><li>• [H3] Community</li><li>• [H3] Help Center</li><li>• [H3] Shopify</li><li>• [H3] Support</li><li>• [H3] Developers</li><li>• [H3] Products</li><li>• [H3] Global impact</li><li>• [H3] Solutions</li><li>• [H3] Country/region</li></ul></div> |
|  | Imágenes | <div>Hemos encontrado 109 imágenes en esta web.</div> <div>74 atributos alt están vacíos o no existen. Agrega texto alternativo</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

## Contenido SEO

|                                                                                   |                  |                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                  | para que los motores de búsqueda puedan entender las imágenes.                                                                                                                    |
|  | Ratio Texto/HTML | Ratio : <b>5%</b><br><br>El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto. |
|  | Flash            | Perfecto, no se ha detectado contenido Flash en la página.                                                                                                                        |
|  | Iframe           | Genial, no se han detectado Iframes en la página.                                                                                                                                 |

## Enlaces SEO

|                                                                                     |                           |                                                                                                            |
|-------------------------------------------------------------------------------------|---------------------------|------------------------------------------------------------------------------------------------------------|
|    | Reescritura URL           | Bien. Tus enlaces parecen amigables                                                                        |
|  | Guiones bajos en las URLs | Perfecto! No hemos detectado guiones bajos en tus URLs                                                     |
|  | Enlaces en página         | Hemos encontrado un total de 72 enlaces incluyendo 0 enlace(s) a ficheros                                  |
|  | Statistics                | Enlaces Externos : noFollow 0%<br><br>Enlaces Externos : Pasando Jugo 9.72%<br><br>Enlaces Internos 90.28% |

## Enlaces en página

| Ancla                            | Tipo    | Jugo         |
|----------------------------------|---------|--------------|
| <a href="#">Skip to Content</a>  | Interna | Pasando Jugo |
| <a href="#">Sign up now</a>      | Interna | Pasando Jugo |
| <a href="#">Pricing</a>          | Interna | Pasando Jugo |
| <a href="#">Log in</a>           | Interna | Pasando Jugo |
| <a href="#">Start free trial</a> | Interna | Pasando Jugo |

## Enlaces en página

|                                             |         |              |
|---------------------------------------------|---------|--------------|
| <a href="#">About</a>                       | Interna | Pasando Jugo |
| <a href="#">Careers</a>                     | Interna | Pasando Jugo |
| <a href="#">Investors</a>                   | Interna | Pasando Jugo |
| <a href="#">Press and Media</a>             | Interna | Pasando Jugo |
| <a href="#">Partners</a>                    | Interna | Pasando Jugo |
| <a href="#">Affiliates</a>                  | Interna | Pasando Jugo |
| <a href="#">Legal</a>                       | Interna | Pasando Jugo |
| <a href="#">Service status</a>              | Externo | Pasando Jugo |
| <a href="#">Merchant support</a>            | Interna | Pasando Jugo |
| <a href="#">Help center</a>                 | Interna | Pasando Jugo |
| <a href="#">Hire an Expert</a>              | Interna | Pasando Jugo |
| <a href="#">Shopify Community</a>           | Interna | Pasando Jugo |
| <a href="#">Shopify Events</a>              | Interna | Pasando Jugo |
| <a href="#">Shopify.dev</a>                 | Externo | Pasando Jugo |
| <a href="#">API documentation</a>           | Externo | Pasando Jugo |
| <a href="#">Dev Degree</a>                  | Externo | Pasando Jugo |
| <a href="#">Shop</a>                        | Externo | Pasando Jugo |
| <a href="#">Shop Pay</a>                    | Interna | Pasando Jugo |
| <a href="#">Shopify Plus</a>                | Interna | Pasando Jugo |
| <a href="#">Shopify Fulfillment Network</a> | Interna | Pasando Jugo |
| <a href="#">Linkpop</a>                     | Externo | Pasando Jugo |
| <a href="#">Commerce Components</a>         | Interna | Pasando Jugo |
| <a href="#">Sustainability</a>              | Interna | Pasando Jugo |
| <a href="#">Social impact</a>               | Interna | Pasando Jugo |
| <a href="#">Build Black</a>                 | Interna | Pasando Jugo |
| <a href="#">Build Native</a>                | Externo | Pasando Jugo |
| <a href="#">Research</a>                    | Interna | Pasando Jugo |
| <a href="#">Online store builder</a>        | Interna | Pasando Jugo |
|                                             |         |              |

## Enlaces en página

|                                   |         |              |
|-----------------------------------|---------|--------------|
| <a href="#">Website builder</a>   | Interna | Pasando Jugo |
| <a href="#">Ecommerce website</a> | Interna | Pasando Jugo |
| <a href="#">Australia</a>         | Interna | Pasando Jugo |
| <a href="#">Belgium</a>           | Interna | Pasando Jugo |
| <a href="#">Brasil</a>            | Interna | Pasando Jugo |
| <a href="#">Canada (English)</a>  | Interna | Pasando Jugo |
| <a href="#">Canada (Français)</a> | Interna | Pasando Jugo |
| <a href="#">Colombia</a>          | Interna | Pasando Jugo |
| <a href="#">Danmark</a>           | Interna | Pasando Jugo |
| <a href="#">Deutschland</a>       | Interna | Pasando Jugo |
| <a href="#">España</a>            | Interna | Pasando Jugo |
| <a href="#">Español (Intl.)</a>   | Interna | Pasando Jugo |
| <a href="#">France</a>            | Interna | Pasando Jugo |
| <a href="#">Hong Kong SAR</a>     | Interna | Pasando Jugo |
| <a href="#">India</a>             | Interna | Pasando Jugo |
| <a href="#">Indonesia</a>         | Interna | Pasando Jugo |
| <a href="#">Ireland</a>           | Interna | Pasando Jugo |
| <a href="#">Italia</a>            | Interna | Pasando Jugo |
| <a href="#">Malaysia</a>          | Interna | Pasando Jugo |
| <a href="#">México</a>            | Interna | Pasando Jugo |
| <a href="#">Nederland</a>         | Interna | Pasando Jugo |
| <a href="#">New Zealand</a>       | Interna | Pasando Jugo |
| <a href="#">Nigeria</a>           | Interna | Pasando Jugo |
| <a href="#">Norway (English)</a>  | Interna | Pasando Jugo |
| <a href="#">Philippines</a>       | Interna | Pasando Jugo |
| <a href="#">Singapore</a>         | Interna | Pasando Jugo |
| <a href="#">South Africa</a>      | Interna | Pasando Jugo |
| <a href="#">Sverige</a>           | Interna | Pasando Jugo |
|                                   |         |              |

## Enlaces en página

|                                  |         |              |
|----------------------------------|---------|--------------|
| <a href="#">United Kingdom</a>   | Interna | Pasando Jugo |
| <a href="#">Việt Nam</a>         | Interna | Pasando Jugo |
| <a href="#">🇬🇧</a>               | Interna | Pasando Jugo |
| <a href="#">🇻🇳</a>               | Interna | Pasando Jugo |
| <a href="#">🇬🇧</a>               | Interna | Pasando Jugo |
| <a href="#">🇻🇳</a>               | Interna | Pasando Jugo |
| <a href="#">🇬🇧</a>               | Interna | Pasando Jugo |
| <a href="#">🇻🇳</a>               | Interna | Pasando Jugo |
| <a href="#">Terms of Service</a> | Interna | Pasando Jugo |
| <a href="#">Privacy Policy</a>   | Interna | Pasando Jugo |
| <a href="#">Sitemap</a>          | Interna | Pasando Jugo |

## Palabras Clave SEO



Nube de Palabras  
Clave

start trial business online build  
shopify sell free store from

## Consistencia de las Palabras Clave

| Palabra Clave<br>(Keyword) | Contenido | Título | Palabras<br>Claves (Keywords) | Descripción | Titulos |
|----------------------------|-----------|--------|-------------------------------|-------------|---------|
| shopify                    | 52        | ✓      | ✗                             | ✓           | ✓       |
| business                   | 46        | ✓      | ✗                             | ✓           | ✓       |
| start                      | 35        | ✓      | ✗                             | ✓           | ✓       |
| free                       | 33        | ✓      | ✗                             | ✓           | ✓       |
| trial                      | 30        | ✓      | ✗                             | ✗           | ✓       |

## Usabilidad

|                                                                                  |                |                                                             |
|----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------|
|  | Url            | Dominio : shopify.com<br>Longitud : 11                      |
|  | Favicon        | Genial, tu web tiene un favicon.                            |
|  | Imprimibilidad | No hemos encontrado una hoja de estilos CSS para impresión. |
|  | Idioma         | Genial. Has declarado el idioma en.                         |
|  | Dublin Core    | Esta página no usa Dublin Core.                             |

## Documento

|                                                                                    |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Tipo de documento (Doctype) | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Codificación                | Perfecto. Has declarado como codificación UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Validez W3C                 | Errores : 178<br>Avisos : 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Privacidad de los Emails    | Genial. No hay ninguna dirección de email como texto plano!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | HTML obsoleto               | Genial, no hemos detectado ninguna etiqueta HTML obsoleta.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Consejos de Velocidad       | <div> Excelente, esta web no usa tablas.</div> <div> Muy mal, tu web está usando estilos embenidos (inline CSS).</div> <div> Genial, tu página web usa muy pocos ficheros CSS.</div> <div> Perfecto, tu web usa pocos ficheros JavaScript.</div> <div> Su sitio web se beneficia del tipo de compresión gzip.<br/>¡Perfecto!</div> |

## Movil



### Optimización Móvil

- ❌ Icono para Apple
- ✅ Etiqueta Meta Viewport
- ✅ Contenido Flash

## Optimización



### Mapa del sitio XML

¡Perfecto! Su sitio tiene un mapa del sitio en XML.

<https://www.shopify.com/sitemap.xml>

[https://www.shopify.com/sitemap\\_blog.xml](https://www.shopify.com/sitemap_blog.xml)

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/learn/sitemap.xml>

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

[https://www.shopify.com/ca/sitemap\\_blog.xml](https://www.shopify.com/ca/sitemap_blog.xml)

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

[https://www.shopify.com/uk/sitemap\\_blog.xml](https://www.shopify.com/uk/sitemap_blog.xml)

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

[https://www.shopify.com/in/sitemap\\_blog.xml](https://www.shopify.com/in/sitemap_blog.xml)

<https://www.shopify.com/in/enterprise/sitemap.xml>

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

[https://www.shopify.com/au/sitemap\\_blog.xml](https://www.shopify.com/au/sitemap_blog.xml)

<https://www.shopify.com/au/enterprise/sitemap.xml>

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

[https://www.shopify.com/id/sitemap\\_blog.xml](https://www.shopify.com/id/sitemap_blog.xml)

<https://www.shopify.com/id/enterprise/sitemap.xml>



## Optimización

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

[https://www.shopify.com/br/sitemap\\_blog.xml](https://www.shopify.com/br/sitemap_blog.xml)

<https://www.shopify.com/br/ferramentas/sitemap.xml>

<https://www.shopify.com/nz/sitemap.xml>

[https://www.shopify.com/nz/sitemap\\_blog.xml](https://www.shopify.com/nz/sitemap_blog.xml)

<https://www.shopify.com/nz/enterprise/sitemap.xml>

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

[https://www.shopify.com/za/sitemap\\_blog.xml](https://www.shopify.com/za/sitemap_blog.xml)

<https://www.shopify.com/za/enterprise/sitemap.xml>

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

[https://www.shopify.com/ng/sitemap\\_blog.xml](https://www.shopify.com/ng/sitemap_blog.xml)

<https://www.shopify.com/ng/enterprise/sitemap.xml>

<https://www.shopify.com/ng/tools/sitemap.xml>

<https://www.shopify.com/ph/sitemap.xml>

[https://www.shopify.com/ph/sitemap\\_blog.xml](https://www.shopify.com/ph/sitemap_blog.xml)

<https://www.shopify.com/ph/enterprise/sitemap.xml>

<https://www.shopify.com/ph/tools/sitemap.xml>

<https://www.shopify.com/sg/sitemap.xml>

[https://www.shopify.com/sg/sitemap\\_blog.xml](https://www.shopify.com/sg/sitemap_blog.xml)

<https://www.shopify.com/sg/enterprise/sitemap.xml>

<https://www.shopify.com/sg/tools/sitemap.xml>

<https://www.shopify.com/hk/sitemap.xml>

<https://www.shopify.com/hk-en/sitemap.xml>

[https://www.shopify.com/hk-en/sitemap\\_blog.xml](https://www.shopify.com/hk-en/sitemap_blog.xml)

<https://www.shopify.com/hk-en/enterprise/sitemap.xml>

<https://www.shopify.com/hk-en/tools/sitemap.xml>

<https://www.shopify.com/ie/sitemap.xml>

[https://www.shopify.com/ie/sitemap\\_blog.xml](https://www.shopify.com/ie/sitemap_blog.xml)

<https://www.shopify.com/ie/enterprise/sitemap.xml>

## Optimización

<https://www.shopify.com/ie/tools/sitemap.xml>

<https://www.shopify.com/be-en/sitemap.xml>

<https://www.shopify.com/be-en/tools/sitemap.xml>

<https://www.shopify.com/my/sitemap.xml>

[https://www.shopify.com/my/sitemap\\_blog.xml](https://www.shopify.com/my/sitemap_blog.xml)

<https://www.shopify.com/my/enterprise/sitemap.xml>

<https://www.shopify.com/my/tools/sitemap.xml>

<https://www.shopify.com/dk-en/sitemap.xml>

<https://www.shopify.com/dk-en/tools/sitemap.xml>

<https://www.shopify.com/no-en/sitemap.xml>

<https://www.shopify.com/no-en/tools/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

[https://www.shopify.com/es/sitemap\\_blog.xml](https://www.shopify.com/es/sitemap_blog.xml)

<https://www.shopify.com/es/herramientas/sitemap.xml>

<https://www.shopify.com/es-es/sitemap.xml>

[https://www.shopify.com/es-es/sitemap\\_blog.xml](https://www.shopify.com/es-es/sitemap_blog.xml)

<https://www.shopify.com/es-es/herramientas/sitemap.xml>

<https://www.shopify.com/co/sitemap.xml>

[https://www.shopify.com/co/sitemap\\_blog.xml](https://www.shopify.com/co/sitemap_blog.xml)

<https://www.shopify.com/co/herramientas/sitemap.xml>

<https://www.shopify.com/mx/sitemap.xml>

[https://www.shopify.com/mx/sitemap\\_blog.xml](https://www.shopify.com/mx/sitemap_blog.xml)

<https://www.shopify.com/mx/herramientas/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

[https://www.shopify.com/fr/sitemap\\_blog.xml](https://www.shopify.com/fr/sitemap_blog.xml)

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

[https://www.shopify.com/ca-fr/sitemap\\_blog.xml](https://www.shopify.com/ca-fr/sitemap_blog.xml)

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

## Optimización

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|  | Robots.txt                | <a href="http://shopify.com/robots.txt">http://shopify.com/robots.txt</a><br>¡Estupendo! Su sitio web tiene un archivo robots.txt.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Herramientas de Analítica | No disponible<br>No hemos encontrado ninguna herramienta de analítica en esta web.<br>La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |