








Website review upcloud.com

Generated on December 16 2023 22:36 PM





The score is 55/100







SEO Content

	Title	UpCloud - Effortless global cloud infrastructure for SMBs Length : 62 Perfect, your title contains between 10 and 70 characters.																		
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>UpCloud</td></tr><tr><td>title</td><td>UpCloud</td></tr><tr><td>url</td><td>https://upcloud.com/</td></tr><tr><td>image</td><td>https://upcloud.com/media/cropped-favicon-upcloud.png</td></tr><tr><td>image:width</td><td>512</td></tr><tr><td>image:height</td><td>512</td></tr></table>	Property	Content	type	website	locale	en_GB	site_name	UpCloud	title	UpCloud	url	https://upcloud.com/	image	https://upcloud.com/media/cropped-favicon-upcloud.png	image:width	512	image:height	512
Property	Content																			
type	website																			
locale	en_GB																			
site_name	UpCloud																			
title	UpCloud																			
url	https://upcloud.com/																			
image	https://upcloud.com/media/cropped-favicon-upcloud.png																			
image:width	512																			
image:height	512																			
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>6</td><td>27</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Strong in Nordics – Hello Sweden!	H1	H2	H3	H4	H5	H6	1	6	27	0	0	0						
H1	H2	H3	H4	H5	H6															
1	6	27	0	0	0															

SEO Content

		<ul style="list-style-type: none">• [H2] Trusted by• [H2] What kind of businesses use UpCloud?• [H2] Not sure what will best fit your needs?• [H2] Unbeatable cloud infrastructure• [H2] Global reach with UpCloud• [H2] Take your business to the next level• [H3] Own cloud infrastructure• [H3] Simply faster• [H3] 24/7/365 support• [H3] 100% SLA• [H3] Software and Platform providers• [H3] Hosting providers• [H3] Digital Agencies• [H3] eCommerce• [H3] Scalable services with flexible costs• [H3] Perfect uptime or 50x compensation• [H3] No surprise costs• [H3] 24/7/365 customer support• [H3] Compliant data security• [H3] Full control and easy automation• [H3] SE-STO1• [H3] US-SJO1• [H3] US-NYC1• [H3] US-CHI1• [H3] UK-LON1• [H3] SG-SIN1• [H3] PL-WAW1• [H3] NL-AMS1• [H3] ES-MAD1• [H3] DE-FRA1• [H3] AU-SYD1• [H3] FI-HEL2• [H3] FI-HEL1
	Images	<p>We found 73 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

[illegible]

In-page links

Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Speak to our team	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	data managed services upcloud more infrastructure cloud storage support learn
--	----------------	---




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cloud	14	✓	✗	✗	✓
more	13	✗	✗	✗	✗
learn	13	✗	✗	✗	✗
upcloud	8	✓	✗	✗	✓
infrastructure	8	✓	✗	✗	✓












Usability

	Url	Domain : upcloud.com Length : 11
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
---	---------------------	---

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://upcloud.com/sitemap.xml</div>
	Robots.txt	<p>http://upcloud.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>