







Website review time.com

Generated on April 05 2023 05:26 AM

The score is 47/100



SEO Content

	Title	TIME Current & Breaking News National & World Updates Length : 65 Perfect, your title contains between 10 and 70 characters.																		
	Description	Breaking news and analysis from TIME.com. Politics, world news, photos, video, tech reviews, health, science and entertainment news. Length : 132 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>TIME Homepage</td></tr><tr><td>type</td><td>article</td></tr><tr><td>site_name</td><td>Time</td></tr><tr><td>url</td><td>https://time.com</td></tr><tr><td>description</td><td>Breaking news and analysis from TIME.com. Politics, world news, photos, video, tech reviews, health, science and entertainment news.</td></tr><tr><td>image</td><td>https://api.time.com/wp-content/themes/time2014/img/time-logo-og.png</td></tr><tr><td>image:width</td><td>300</td></tr><tr><td>image:height</td><td>300</td></tr></tbody></table>	Property	Content	title	TIME Homepage	type	article	site_name	Time	url	https://time.com	description	Breaking news and analysis from TIME.com. Politics, world news, photos, video, tech reviews, health, science and entertainment news.	image	https://api.time.com/wp-content/themes/time2014/img/time-logo-og.png	image:width	300	image:height	300
Property	Content																			
title	TIME Homepage																			
type	article																			
site_name	Time																			
url	https://time.com																			
description	Breaking news and analysis from TIME.com. Politics, world news, photos, video, tech reviews, health, science and entertainment news.																			
image	https://api.time.com/wp-content/themes/time2014/img/time-logo-og.png																			
image:width	300																			
image:height	300																			

SEO Content

	Headings	H1 1	H2 16	H3 64	H4 0	H5 0	H6 0
				<ul style="list-style-type: none">• [H1] TIME Current & Breaking News National & World Updates• [H2] Lede Stories• [H2] Most Read• [H2] You Should Know• [H2] Editor's Picks• [H2] Video• [H2] Featured Voices• [H2] Latest Stories• [H2] Listen to Today's Top Stories• [H2] Explore More• [H2] Thank you!• [H2] Climate• [H2] The 46th President• [H2] Race in America• [H2] Money, Innovation & Leadership• [H2] Future of Work• [H2] Health• [H3] DA: Trump Sought to Influence Election With Payments• [H3] Exclusive: Imran Khan's Plan for Power• [H3] Your Questions About Trump's Indictment, Answered• [H3] Who Was the War Blogger Killed Russia?• [H3] The New, Strange Science Behind Felt Presences• [H3] What to Know About the Key Figures Surrounding Donald Trump's Indictment• [H3] The Surprising Benefits of Sitting on the Floor Every Day• [H3] Suspect Darya Trepova to Appear in Russian Court Over St. Petersburg Explosion. Here's Everything We Know• [H3] What to Know About Finland Joining NATO• [H3] What to Know About New U.S.-Philippines Military Sites• [H3] AI Cough-Monitoring and Disease Diagnosis• [H3] Meet The Astronauts Picked For NASA's Back-to-the-Moon Mission• [H3] 5 Takeaways from TIME's Conversation With Imran Khan• [H3] Bad Bunny's Next Move• [H3] Ukraine's Push to Try Putin For War Crimes• [H3] Your Questions About Trump's Indictment, Answered• [H3] Exclusive: Imran Khan's Plan for Power• [H3] Watch Live: Donald Trump to Appear in New York Court for Arraignment• [H3] Watch Next• [H3] Watch Live: Donald Trump to Appear in New York Court for Arraignment• [H3] Why Did the Stormy Daniels Case Lead to Donald Trump's First Indictment?• [H3] How Frank Gehry Changed Buildings—and Cities—Forever• [H3] An Interview With Imran Khan• [H3] Queer People Must Use History as a Guide to Fight Hate• [H3] The High Seas Treaty is Only the Beginning• [H3] The New American Dream and the Myth of Self-Sufficiency• [H3] Big Tech Has Layoffs All Wrong• [H3] 3 Ways to Help End Child Marriage• [H3] The Black Power Movement Is a Love Story			

SEO Content

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- [H3] Could AI Enable Humans to Work 4 Days a Week?
- [H3] More Women's Soccer Teams Ditch White Shorts
- [H3] Bird Flu Is So Bad That Japan's Running Out of Land to Bury Chickens
- [H3] Xi Courts Macron to Drive Wedge Between Europe and U.S.
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- [H3] GM Is Now the Nation's Second Biggest EV Seller Behind Tesla
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Images





We found 58 images on this web page.

53 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 80 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Sign In	Internal	noFollow
Manage Account	Internal	Passing Juice
Digital Magazines	External	Passing Juice
Subscriber Benefits	Internal	Passing Juice
TIME Storefront	Internal	Passing Juice
Help Center	Internal	Passing Juice
SUBSCRIBE FOR \$19	Internal	Passing Juice

In-page links

Manage Account	Internal	Passing Juice
Sign In	Internal	noFollow
Subscribe	Internal	noFollow
Home	Internal	Passing Juice
U.S.	Internal	Passing Juice
Politics	Internal	Passing Juice
World	Internal	Passing Juice
Health	Internal	Passing Juice
Climate	Internal	Passing Juice
Future of Work by Charter	Internal	Passing Juice
Business	Internal	Passing Juice
Tech	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Ideas	Internal	Passing Juice
Science	Internal	Passing Juice
History	Internal	Passing Juice
Sports	Internal	Passing Juice
Magazine	Internal	Passing Juice
TIME 2030	Internal	Passing Juice
TIME Studios	Internal	Passing Juice
Video	Internal	Passing Juice
TIME100 Talks	Internal	Passing Juice
TIMEPieces	Internal	Passing Juice
The TIME Vault	Internal	Passing Juice
TIME for Health	Internal	Passing Juice
TIME for Kids	External	Passing Juice
TIME Edge	External	Passing Juice
TIME CO2	External	Passing Juice


In-page links

Red Border: Branded Content by TIME	Internal	Passing Juice
Personal Finance by TIME Stamped	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Subscriber Benefits	Internal	Passing Juice
Give a Gift	Internal	Passing Juice
Shop the TIME Store	External	Passing Juice
Connect Wallet	Internal	Passing Juice
US & Canada	Internal	Passing Juice
Global Help Center	Internal	Passing Juice
Careers	Internal	Passing Juice
Press Room	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Reprints and Permissions	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Your California Privacy Rights	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Site Map	Internal	Passing Juice
Ideas	Internal	Passing Juice
Politics	Internal	Passing Juice
World	Internal	Passing Juice
Subscribe to the Inside Time newsletter	Internal	Passing Juice
nan goldin and chase strangio	Internal	Passing Juice
peter thomson	Internal	Passing Juice
alissa quart	Internal	Passing Juice
kevin j. delaney	Internal	Passing Juice
amal clooney	Internal	Passing Juice
melinda french gates	Internal	Passing Juice

In-page links

michelle obama	Internal	Passing Juice
dan berger	Internal	Passing Juice
TIME.com	Internal	Passing Juice
Subscribe to the climate newsletter	Internal	Passing Juice
Subscribe to our politics newsletter	Internal	Passing Juice
Subscribe to the Leadership Brief newsletter	Internal	Passing Juice
Subscribe to the Charter newsletter	External	Passing Juice
Subscribe to the Health Matters newsletter	Internal	Passing Juice
Newsfeed	Internal	Passing Juice
TIME For Kids	External	Passing Juice
TIME Edge	External	Passing Juice
Masthead	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Give a Gift	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : time.com Length : 8
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>https://time.com/news-sitemap.xml</div><div>https://time.com/personal-finance/sitemap.xml</div><div>https://time.com/sitemap.xml</div><div>https://time.com/video-sitemap.xml</div></div>
	Robots.txt	<p>http://time.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div><div> Google Analytics</div></div>