

# Website review synchronycareers.com

Generated on September 27 2025 10:34 AM

The score is 49/100

#### **SEO Content**

	Title	Synchrony Careers  Length: 17  Perfect, your title c	ontains between 10 and 70 characters.	
	Description	Search jobs at Synchrony and learn more about our culture, teams and career opportunities.  Length: 90  Great, your meta description contains between 70 and 160 characters.		
×	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		locale	en_US	
		type	website	
		title	Homepage	
		description	Search jobs at Synchrony and learn more about our culture, teams and career opportunities.	
		url	https://www.synchronycareers.com/	
		site_name	Synchrony Careers	
		image	https://cdn-static.findly.com/wp-content/upload s/sites/1291/2021/06/17183123/synchronylogo- 1.jpg	
		image:width	1200	
		image:height	628	

#### **SEO Content**

		image:ty	pe	image/jpeg			
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found 5 images on this web page.  Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio: <b>0</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
<b>⊘</b>	Flash	Perfect, no Flash content has been detected on this page.					
<b>8</b>	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

#### **SEO Links**

<b></b>	URL Rewrite	Good. Your links looks friendly!
<b></b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 20 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 70%  Internal Links 30%

### In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
<u>Synchrony.com</u>	External	Passing Juice

#### **In-page links**

CareCredit	External	Passing Juice
Synchrony Bank	External	Passing Juice
Synchrony Business	External	Passing Juice
Synchrony Connect	External	Passing Juice
<u>lmayo</u>	Internal	Passing Juice
© 2020 Synchrony	Internal	Passing Juice
<u>Privacy</u>	External	Passing Juice
Accessibility	Internal	Passing Juice
Terms of Use	External	Passing Juice
SYF.com	External	Passing Juice
CA Residents – Do Not Sell/Share	External	Passing Juice
<u>View Synchrony's EEO Policy Statement, Know Your Rights, and Pay Transparency</u>	External	Passing Juice
=	External	Passing Juice
Search Jobs	Internal	Passing Juice
Join Our Talent Community	Internal	Passing Juice

#### **SEO** Keywords



Keywords Cloud

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

#### Usability

0	Url	Domain : synchronycareers.com Length : 20
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b>②</b>	Doctype	HTML 5	
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 118 Warnings: 46	
<b>O</b>	Email Privacy	Great no email address has been found in plain text!	
<b>O</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile



## Optimization

	XML Sitemap	Great, your website has an XML sitemap.	
		https://www.synchronycareers.com/sitemap_index.xml	
	Robots.txt	http://synchronycareers.com/robots.txt	
		Great, your website has a robots.txt file.	
	Analytics	Missing	
•		We didn't detect an analytics tool installed on this website.	
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.	