Website review
simplemapforyou.com

The score is 40/100

SEO Content

✅	Title	SimpleMapForYou - Home **Length : 22** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Welcome to SimpleMapForYou! We provide free and fast directions and maps that are designed to make your travels easy and fun. In addition to driving directions, SimpleMapForYou provides bus and transit directions as well as a flight tracker. SimpleMapForYou uses state-of-the-art technology to ensure that we always provide the best routes available and factor in live traffic to get you to your destination on-time. **Length : 416** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	driving directions, maps, transit, bus, flight, GPS Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 1 0 0 0 0 • [H2] No Signal? No Problem.
✅	Images	We found 8 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
How to?	Internal	Passing Juice
Benefits	Internal	Passing Juice
Extension	Internal	Passing Juice
Add Extension	Internal	Passing Juice
Uninstall	Internal	Passing Juice
Copyright Policy	Internal	Passing Juice
Do Not Sell My Personal Info	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Terms of Use		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	simplemapforyou home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
simplemapforyou	1	✔	✖	✔	✖
home	1	✔	✖	✖	✖

Usability

	Url	Domain : simplemapforyou.com Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 1 Warnings : 4
✖	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
○		✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://simplemapforyou.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.