







Website review shopify.com

Generated on April 04 2023 22:48 PM



The score is 65/100





SEO Content

	Title	<p>Start and grow your e-commerce business - 3-Day Free Trial - Shopify USA</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Start and grow your e-commerce business - 3-Day Free Trial</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png</td></tr></tbody></table>	Property	Content	type	website	site_name	Shopify	title	Start and grow your e-commerce business - 3-Day Free Trial	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png
Property	Content													
type	website													
site_name	Shopify													
title	Start and grow your e-commerce business - 3-Day Free Trial													
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.													
image	https://cdn.shopify.com/shopifycloud/brochure/assets/home/redesign2022/social-share-large-0f279d7763f739fda50c66e7acc2d59ed2200b6c47944f804715ec4d4df4c2a3.png													





SEO Content

		url	https://www.shopify.com/				
	Headings	H1 1	H2 13	H3 25	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] The global commerce platform• [H2] Start free trial• [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO.• [H2] Discover why millions of entrepreneurs chose Shopify to build their business — from hello world to IPO.• [H2] Explore the world's largest commerce community• [H2] Build an online store• [H2] SALES CHANNELS• [H2] FAST, RELIABLE CHECKOUT• [H2] POINT OF SALE• [H2] BUILT-IN MARKETING TOOLS• [H2] CENTRALIZED BUSINESS OPERATIONS• [H2] MERCHANT OBSESSED• [H2] SHOPIFY SUPPORT• [H2] Grow your business here• [H3] Enterprise• [H3] Plus• [H3] Partners• [H3] Developers• [H3] Creators• [H3] Build an online storefront• [H3] Craft the brand you want• [H3] Level up with apps• [H3] Reach new leads• [H3] Engage with customers• [H3] Data you can build on• [H3] Oversee your operations• [H3] Fulfill every order• [H3] Manage your money where you make it• [H3] Blog• [H3] Online Courses• [H3] Community• [H3] Help Center• [H3] Shopify• [H3] Support• [H3] Developers• [H3] Products• [H3] Global impact• [H3] Solutions• [H3] Country/region					
	Images	We found 109 images on this web page. 74 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means					

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 72 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.72% Internal Links 90.28%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Sign up now	Internal	Passing Juice
Pricing	Internal	Passing Juice
Log in	Internal	Passing Juice
Start free trial	Internal	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice

In-page links

Press and Media	Internal	Passing Juice
Partners	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Legal	Internal	Passing Juice
Service status	External	Passing Juice
Merchant support	Internal	Passing Juice
Help center	Internal	Passing Juice
Hire an Expert	Internal	Passing Juice
Shopify Community	Internal	Passing Juice
Shopify Events	Internal	Passing Juice
Shopify.dev	External	Passing Juice
API documentation	External	Passing Juice
Dev Degree	External	Passing Juice
Shop	External	Passing Juice
Shop Pay	Internal	Passing Juice
Shopify Plus	Internal	Passing Juice
Shopify Fulfillment Network	Internal	Passing Juice
Linkpop	External	Passing Juice
Commerce Components	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Social impact	Internal	Passing Juice
Build Black	Internal	Passing Juice
Build Native	External	Passing Juice
Research	Internal	Passing Juice
Online store builder	Internal	Passing Juice
Website builder	Internal	Passing Juice
Ecommerce website	Internal	Passing Juice
Australia	Internal	Passing Juice

In-page links

Belgium	Internal	Passing Juice
Brasil	Internal	Passing Juice
Canada (English)	Internal	Passing Juice
Canada (Français)	Internal	Passing Juice
Colombia	Internal	Passing Juice
Danmark	Internal	Passing Juice
Deutschland	Internal	Passing Juice
España	Internal	Passing Juice
Español (Intl.)	Internal	Passing Juice
France	Internal	Passing Juice
Hong Kong SAR	Internal	Passing Juice
India	Internal	Passing Juice
Indonesia	Internal	Passing Juice
Ireland	Internal	Passing Juice
Italia	Internal	Passing Juice
Malaysia	Internal	Passing Juice
México	Internal	Passing Juice
Nederland	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Nigeria	Internal	Passing Juice
Norway (English)	Internal	Passing Juice
Philippines	Internal	Passing Juice
Singapore	Internal	Passing Juice
South Africa	Internal	Passing Juice
Sverige	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Việt Nam	Internal	Passing Juice
🇵🇰	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Sitemap	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	business from build trial online free shopify store sell start
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
shopify	52	✓	✗	✓	✓
business	46	✓	✗	✓	✓
start	35	✓	✗	✓	✓
free	33	✓	✗	✓	✓
trial	30	✓	✗	✗	✓












Usability

	Url	Domain : shopify.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 178 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.shopify.com/sitemap.xml>

https://www.shopify.com/sitemap_blog.xml

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/learn/sitemap.xml>

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

https://www.shopify.com/ca/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

https://www.shopify.com/uk/sitemap_blog.xml

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

https://www.shopify.com/in/sitemap_blog.xml

<https://www.shopify.com/in/enterprise/sitemap.xml>

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/sitemap.xml>

https://www.shopify.com/au/sitemap_blog.xml

<https://www.shopify.com/au/enterprise/sitemap.xml>

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/id/sitemap.xml>

https://www.shopify.com/id/sitemap_blog.xml

<https://www.shopify.com/id/enterprise/sitemap.xml>

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/ferramentas/sitemap.xml>

<https://www.shopify.com/nz/sitemap.xml>

Optimization

https://www.shopify.com/nz/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

https://www.shopify.com/za/sitemap_blog.xml

<https://www.shopify.com/za/enterprise/sitemap.xml>

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

https://www.shopify.com/ng/sitemap_blog.xml

<https://www.shopify.com/ng/enterprise/sitemap.xml>

<https://www.shopify.com/ng/tools/sitemap.xml>

<https://www.shopify.com/ph/sitemap.xml>

https://www.shopify.com/ph/sitemap_blog.xml

<https://www.shopify.com/ph/enterprise/sitemap.xml>

<https://www.shopify.com/ph/tools/sitemap.xml>

<https://www.shopify.com/sg/sitemap.xml>

https://www.shopify.com/sg/sitemap_blog.xml

<https://www.shopify.com/sg/enterprise/sitemap.xml>

<https://www.shopify.com/sg/tools/sitemap.xml>

<https://www.shopify.com/hk/sitemap.xml>

<https://www.shopify.com/hk-en/sitemap.xml>

https://www.shopify.com/hk-en/sitemap_blog.xml

<https://www.shopify.com/hk-en/enterprise/sitemap.xml>

<https://www.shopify.com/hk-en/tools/sitemap.xml>

<https://www.shopify.com/ie/sitemap.xml>

https://www.shopify.com/ie/sitemap_blog.xml

<https://www.shopify.com/ie/enterprise/sitemap.xml>

<https://www.shopify.com/ie/tools/sitemap.xml>

<https://www.shopify.com/be-en/sitemap.xml>

<https://www.shopify.com/be-en/tools/sitemap.xml>

<https://www.shopify.com/my/sitemap.xml>

https://www.shopify.com/my/sitemap_blog.xml

Optimization

<https://www.shopify.com/my/enterprise/sitemap.xml>

<https://www.shopify.com/my/tools/sitemap.xml>

<https://www.shopify.com/dk-en/sitemap.xml>

<https://www.shopify.com/dk-en/tools/sitemap.xml>

<https://www.shopify.com/no-en/sitemap.xml>

<https://www.shopify.com/no-en/tools/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

https://www.shopify.com/es/sitemap_blog.xml

<https://www.shopify.com/es/herramientas/sitemap.xml>

<https://www.shopify.com/es-es/sitemap.xml>

https://www.shopify.com/es-es/sitemap_blog.xml

<https://www.shopify.com/es-es/herramientas/sitemap.xml>

<https://www.shopify.com/co/sitemap.xml>

https://www.shopify.com/co/sitemap_blog.xml

<https://www.shopify.com/co/herramientas/sitemap.xml>

<https://www.shopify.com/mx/sitemap.xml>

https://www.shopify.com/mx/sitemap_blog.xml

<https://www.shopify.com/mx/herramientas/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

https://www.shopify.com/fr/sitemap_blog.xml

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

https://www.shopify.com/ca-fr/sitemap_blog.xml

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

https://www.shopify.com/nl/sitemap_blog.xml



<https://www.shopify.com/nl/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/be/sitemap.xml>

<https://www.shopify.com/be/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/jp/sitemap.xml>

Optimization

		https://www.shopify.com/jp/sitemap_blog.xml https://www.shopify.com/jp/tools/sitemap.xml https://www.shopify.com/tw/sitemap.xml https://www.shopify.com/de/sitemap.xml https://www.shopify.com/de/sitemap_blog.xml https://www.shopify.com/de/tools/sitemap.xml https://www.shopify.com/be-de/sitemap.xml https://www.shopify.com/be-de/tools/sitemap.xml https://www.shopify.com/it/sitemap.xml https://www.shopify.com/it/sitemap_blog.xml https://www.shopify.com/it/strumenti/sitemap.xml https://www.shopify.com/dk/sitemap.xml https://www.shopify.com/kr/sitemap.xml https://www.shopify.com/se/sitemap.xml https://www.shopify.com/zh/sitemap.xml https://www.shopify.com/zh/sitemap_blog.xml https://www.shopify.com/zh/tools/sitemap.xml https://www.shopify.com/vn/sitemap.xml
	Robots.txt	http://shopify.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.