Website review
recordpoint.com

Generated on September 27 2025 05:29 AM

The score is 58/100

SEO Content

✅	Title	RecordPoint | Data lifecycle and AI governance platform **Length : 55** Perfect, your title contains between 10 and 70 characters.
✅	Description	Automatically manage your data at scale – wherever it lives – so you can make informed decisions to reduce risk. **Length : 112** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

Headings	H1	H2	H3	H4	H5	H6
	2	1	8	6	4	0

- [H1] Good
- [H1] starts with data governance
- [H2] Your unified data and AI governance platform
- [H3] Stop guessing where your data lives. Unlock total visibility across your entire data estate.
- [H3] Ditch the manual effort. Automatically manage data from creation to disposal.
- [H3] Identifying data risk is hard. Make it easy with real-time insights and risk reduction tools.
- [H3] You're in great company
- [H3] Why highly regulated organizations choose RecordPoint
- [H3] Integrate with 1000+ systems and applications
- [H3] Stay on top of all things data governance and privacy
- [H3] Discover how RecordPoint can help you keep your data

SEO Content

secure, organized and compliant
- [H4] Manage-in-place capabilities
- [H4] How do customers use RecordPoint?
- [H4] Platform
- [H4] Solutions
- [H4] Resources
- [H4] Company
- [H5] Go beyond M365
- [H5] End-to-end governance
- [H5] Unstructured data, solved
- [H5] True defensible disposal

❌	Images	We found 27 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 37 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.7% Internal Links 97.3%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
AI Governance	Internal	Passing Juice
Application Retirement	Internal	Passing Juice
Compliance	Internal	Passing Juice
Data Coverage	Internal	Passing Juice
Data Discovery and Classification	Internal	Passing Juice
Data Lifecycle Management	Internal	Passing Juice
Data Migration	Internal	Passing Juice
Data Minimization	Internal	Passing Juice
DSAR Management	Internal	Passing Juice
FOIA Request Management	Internal	Passing Juice
Records Management	Internal	Passing Juice
Risk Detection and Reporting	Internal	Passing Juice
GRC Teams	Internal	Passing Juice
IG Teams	Internal	Passing Juice
IT Teams	Internal	Passing Juice
Privacy Teams	Internal	Passing Juice
Security Teams	Internal	Passing Juice
Public Sector	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Energy and Utilities	Internal	Passing Juice
Customer stories	Internal	Passing Juice
FILED	Internal	Passing Juice
Blog	Internal	Passing Juice
Events and webinars	Internal	Passing Juice
Resources	Internal	Passing Juice
Regulations	Internal	Passing Juice

In-page links

Consulting services		Internal	Passing Juice
Success Plan		Internal	Passing Juice
Platform Migrations		Internal	Passing Juice
Support		External	Passing Juice
About		Internal	Passing Juice
News		Internal	Passing Juice
Careers		Internal	Passing Juice
Graduate Program		Internal	Passing Juice
Partners		Internal	Passing Juice
Contact Us		Internal	Passing Juice

SEO Keywords

Keywords Cloud	teams platform privacy manage governance records data recordpoint risk management

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	49	✔	✖	✔	✔
management	13	✖	✖	✖	✖
risk	12	✖	✖	✔	✔
governance	10	✔	✖	✖	✔
teams	10	✖	✖	✖	✖

Usability

	Url	Domain : recordpoint.com Length : 15
	Favicon	Great, your website has a favicon.

Usability

✓		✓
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 19 Warnings : 15
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag

Mobile

		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.recordpoint.com/sitemap.xml
✔	Robots.txt	http://recordpoint.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.