



# Website review pingdom.com

Generated on April 05 2023 02:10 AM





The score is 43/100







## SEO Content

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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] For Web Developers</li><li>• [H2] Don't take our word for it. See what Pingdom users have to say.</li><li>• [H3] Easy and Affordable End-User Experience Monitoring</li><li>• [H3] Discover the APM Integrated Experience for Comprehensive Observability</li><li>• [H4] Complete monitoring combines synthetic and real user monitoring for ultimate visibility and enhanced troubleshooting. Monitor both from a single pane of glass with SolarWinds® Pingdom®.</li><li>• [H5] Synthetic Monitoring</li><li>• [H5] Real User Monitoring</li></ul>
	Images	<p>We found 13 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 3 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 24.68%</p> <p>Internal Links 75.32%</p>

## In-page links

Anchor	Type	Juice
<a href="#">SolarWinds</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">PRICING</a>	Internal	Passing Juice
<a href="#">LOG IN</a>	Internal	Passing Juice
<a href="#">INTERNET OUTAGES</a>	Internal	Passing Juice
<a href="#">REQUEST DEMO</a>	Internal	Passing Juice
<a href="#">FREE TRIAL</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	External	Passing Juice
<a href="#">View Product Info</a>	Internal	Passing Juice
<a href="#">Uptime Monitoring</a>	Internal	Passing Juice
<a href="#">Page Speed</a>	Internal	Passing Juice
<a href="#">Transaction Monitoring</a>	Internal	Passing Juice
<a href="#">Alerting</a>	Internal	Passing Juice
<a href="#">View Product Info</a>	Internal	Passing Juice
<a href="#">Live Map</a>	Internal	Passing Juice
<a href="#">User Experience Monitoring</a>	Internal	Passing Juice
<a href="#">Page Load Performance</a>	Internal	Passing Juice
<a href="#">User Behavior Metrics</a>	Internal	Passing Juice
<a href="#">View Infrastructure Monitoring Info</a>	Internal	Passing Juice
<a href="#">View Log Management and Analytics Info</a>	Internal	Passing Juice
<a href="#">Web Development</a>	Internal	Passing Juice
<a href="#">Ecommerce &amp; Retail</a>	Internal	Passing Juice
<a href="#">Media &amp; Entertainment</a>	Internal	Passing Juice
<a href="#">Enterprise</a>	Internal	Passing Juice
<a href="#">Digital Experience Monitoring</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice

## In-page links

<a href="#">Web Performance Optimization</a>	Internal	Passing Juice
<a href="#">Pingdom API</a>	Internal	Passing Juice
<a href="#">Datasheet</a>	Internal	Passing Juice
<a href="#">Getting Started</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Pricing and Packaging</a>	Internal	Passing Juice
<a href="#">Knowledge Base</a>	Internal	Passing Juice
<a href="#">Even more Pingdom plugins, apps and add-ons</a>	Internal	Passing Juice
<a href="#">Website Speed Test</a>	Internal	Passing Juice
<a href="#">Webhooks</a>	Internal	Passing Juice
<a href="#">Create a Support Ticket</a>	Internal	Passing Juice
<a href="#">On-demand training</a>	Internal	Passing Juice
<a href="#">Datasheet</a>	Internal	Passing Juice
<a href="#">Webinar: Achieve Observability</a>	External	Passing Juice
<a href="#">Video: Failed Transaction Check</a>	External	Passing Juice
<a href="#">Infographic</a>	Internal	Passing Juice
<a href="#">SolarWinds vs Datadog</a>	External	Passing Juice
<a href="#">SolarWinds vs AppDynamics</a>	External	Passing Juice
<a href="#">SolarWinds vs New Relic</a>	External	Passing Juice
<a href="#">SolarWinds vs Dynatrace</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Pingdom THWACK Forum</a>	External	Passing Juice
<a href="#">Pingdom Blog</a>	Internal	Passing Juice
<a href="#">COVID-19 Resource Center</a>	External	Passing Juice
<a href="#">PRODUCTS</a>	Internal	Passing Juice
<a href="#">INFRASTRUCTURE MONITORING</a>	Internal	Passing Juice

## In-page links

<a href="#">LOG MANAGEMENT</a>	Internal	Passing Juice
<a href="#">SOLUTIONS</a>	Internal	Passing Juice
<a href="#">START FREE TRIAL</a>	Internal	Passing Juice
<a href="#">Digital Marketers</a>	Internal	Passing Juice
<a href="#">Web Hosting Providers</a>	Internal	Passing Juice
<a href="#">Web Developers</a>	Internal	Passing Juice
<a href="#">START FREE TRIAL</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Synthetic Monitoring</a>	Internal	Passing Juice
<a href="#">Real User Monitoring</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Solution Finder</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Guided Tour</a>	Internal	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">GDPR Resources</a>	External	Passing Juice
<a href="#">SolarWinds Subscription Center</a>	External	Passing Juice
<a href="#">Legal Documents</a>	External	Passing Juice
<a href="#">California Privacy Rights</a>	External	Passing Juice
<a href="#">Security Information</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : pingdom.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 124 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.pingdom.com/sitemap\\_index.xml](https://www.pingdom.com/sitemap_index.xml)



### Robots.txt

<http://pingdom.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.