

# Website review parts62.ru

Generated on July 26 2025 02:31 AM

The score is 54/100



## SEO Content

|          | Title                                                | Запчасти для иномарок в интернет магазине Parts62.ru<br><br><b>Length : 52</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |       |                                                      |    |    |   |   |   |   |   |   |
|----------|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|------------------------------------------------------|----|----|---|---|---|---|---|---|
|          | Description                                          | Интернет-магазин автозапчастей и аксессуаров для иномарок. Продажа запчастей для иномарок в розницу и оптом. Быстрая доставка, накопительная система скидок.<br><br><b>Length : 156</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |       |                                                      |    |    |   |   |   |   |   |   |
|          | Keywords                                             | магазин автозапчастей, запчасти для иномарок, автозапчасти, купить запчасть, интернет магазин запчастей, магазин запчастей, Parts62<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |       |                                                      |    |    |   |   |   |   |   |   |
|          | Og Meta Properties                                   | Good, your page take advantage of Og Properties.<br><table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Запчасти для иномарок в интернет магазине Parts62.ru</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Property | Content | title | Запчасти для иномарок в интернет магазине Parts62.ru |    |    |   |   |   |   |   |   |
| Property | Content                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |       |                                                      |    |    |   |   |   |   |   |   |
| title    | Запчасти для иномарок в интернет магазине Parts62.ru |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |       |                                                      |    |    |   |   |   |   |   |   |
|          | Headings                                             | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>7</td><td>0</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Запчасти для иномарок - Parts62.ru</li><li>• [H3] Информация по возможности возврата:</li><li>• [H3] Информация по возможности возврата:</li><li>• [H3] Информация по возможности возврата:</li><li>• [H3] Быстрая доставка:</li><li>• [H3] Комментарии:</li><li>• [H3] Расписание отправки:</li><li>• [H3] {{ft 'v2_js_templates.articles.not_found'}}</li><li>• [H5] {{{ ft 'views.baskets.index.action_select' }}}}</li><li>• [H5] Дополнительная информация</li></ul> | H1       | H2      | H3    | H4                                                   | H5 | H6 | 1 | 0 | 7 | 0 | 4 | 0 |
| H1       | H2                                                   | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4       | H5      | H6    |                                                      |    |    |   |   |   |   |   |   |
| 1        | 0                                                    | 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 0        | 4       | 0     |                                                      |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H5] Заказать обратный звонок</li><li>• [H5] Авторизация</li></ul>                                                                        |
|  | Images          | We found 66 images on this web page.<br><br>62 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>3%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                               |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                         |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                |

## SEO Links

|                                                                                     |                         |                                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                 |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.   |
|  | In-page links           | We found a total of 36 links including 0 link(s) to files                                        |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">г. Рязань</a>         | Internal | Passing Juice |
| <a href="#">Клиентам</a>          | Internal | Passing Juice |
| <a href="#">Как сделать заказ</a> | Internal | Passing Juice |
|                                   |          |               |

## In-page links

|                                                        |          |               |
|--------------------------------------------------------|----------|---------------|
| <a href="#">Доставка и оплата</a>                      | Internal | Passing Juice |
| <a href="#">Гарантия и возврат</a>                     | Internal | Passing Juice |
| <a href="#">Договор-оферта</a>                         | Internal | Passing Juice |
| <a href="#">Политика обработки персональных данных</a> | Internal | Passing Juice |
| <a href="#">VIN запрос</a>                             | Internal | Passing Juice |
| <a href="#">Мобильное приложение</a>                   | Internal | Passing Juice |
| <a href="#">Полезная информация</a>                    | Internal | Passing Juice |
| <a href="#">Е-ОСАГО</a>                                | Internal | Passing Juice |
| <a href="#">0 р.</a>                                   | Internal | Passing Juice |
| <a href="#">Вход</a>                                   | Internal | Passing Juice |
| <a href="#">Регистрация</a>                            | Internal | Passing Juice |
| <a href="#">Оригинальные каталоги</a>                  | Internal | Passing Juice |
| <a href="#">Каталог ТО</a>                             | Internal | Passing Juice |
| <a href="#">Масла и жидкости</a>                       | Internal | Passing Juice |
| <a href="#">Электрооборудование</a>                    | Internal | Passing Juice |
| <a href="#">Система выпуска</a>                        | Internal | Passing Juice |
| <a href="#">Кузовные детали</a>                        | Internal | Passing Juice |
| <a href="#">Автомобильные стекла</a>                   | Internal | Passing Juice |
| <a href="#">Диски, гайки и болты</a>                   | Internal | Passing Juice |
| <a href="#">Автохимия и косметика</a>                  | Internal | Passing Juice |
| <a href="#">Аксессуары и принадлежности</a>            | Internal | Passing Juice |
| <a href="#">Инструменты</a>                            | Internal | Passing Juice |
| <a href="#">Отдых и пикник</a>                         | Internal | Passing Juice |
| <a href="#">Бытовая химия</a>                          | Internal | Passing Juice |
| <a href="#">Клиентам</a>                               | Internal | Passing Juice |
| <a href="#">Доставка и оплата</a>                      | Internal | Passing Juice |
| <a href="#">Праздничный режим работы</a>               | Internal | Passing Juice |
| <a href="#">Режим работы на майские праздники</a>      | Internal | Passing Juice |
|                                                        |          |               |

## In-page links

|                                            |          |               |
|--------------------------------------------|----------|---------------|
| <a href="#">Праздничный режим работы</a>   | Internal | Passing Juice |
| <a href="#">Все новости</a>                | Internal | Passing Juice |
| <a href="#">Что ищут на сайте?</a>         | Internal | Passing Juice |
| <a href="#">Восстановить пароль</a>        | Internal | Passing Juice |
| <a href="#">Политике обработки cookie.</a> | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                               |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------|
|  | Keywords Cloud | система <b>для</b> иномарок сделать <b>запчасти</b> клиентам доставка <b>как</b> работы заказ |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| для      | 9       | ✓     | ✓        | ✓           | ✓        |
| запчасти | 6       | ✓     | ✓        | ✗           | ✓        |
| как      | 6       | ✗     | ✗        | ✗           | ✗        |
| работы   | 5       | ✗     | ✗        | ✗           | ✗        |
| система  | 5       | ✗     | ✗        | ✓           | ✗        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : parts62.ru<br>Length : 10      |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language     | Good. Your declared language is ru.     |

## Usability

|                                                                                   |             |                                                   |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|

## Document

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|    | W3C Validity    | Errors : 6<br>Warnings : 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|    | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Speed Tips      | <div><div></div> Attention! Try to avoid nested tables in HTML.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|  |             |         |
|--|-------------|---------|
|  | XML Sitemap | Missing |
|--|-------------|---------|

## Optimization



Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://parts62.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



LiveInternet