Website review
opencollective.com

Generated on April 05 2023 11:51 AM

The score is 51/100

pagepeeker

SEO Content

✅	Title	Raise and spend money with full transparency. - Open Collective **Length : 63** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Open Collective is a legal and financial toolbox for groups. It's a fundraising + legal status + money management platform for your community. What do you want to do? **Length : 166** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
logo	/static/images/opencollectivelogo480x80@2x
image	https://opencollective.com/static/images/opencollective-og.png
description	Open Collective is a legal and financial toolbox for groups. It's a fundraising + legal status + money management platform for your community. What do you want to do?
title	Raise and spend money with full transparency.

⬤	Headings	**H1** 2	**H2** 5	**H3** 9	**H4** 0	**H5** 6	**H6** 0

- [H1] The future is collective
- [H1] Join the movement
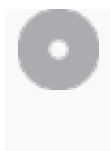- [H2] Raise money with full transparency

SEO Content

- [H2] Open Collective is
- [H2] Collaborate with money
- [H2] We are a dedicated team of people working to spread power and wealth
- [H2] Get to know us.
- [H3] Fiscal hosting
- [H3] Shared account
- [H3] Powerful money tools
- [H3] Apply to one of our Fiscal Hosts
- [H3] Explore and learn
- [H3] Help and support
- [H3] Get started now free!
- [H3] Read our stories
- [H3] Subscribe to our newsletter
- [H5] Payment
- [H5] Fundraising
- [H5] Community engagement
- [H5] Reporting
- [H5] Accounting
- [H5] Where we're heading...

❌	Images	We found 105 images on this web page. 69 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 10.53%

Internal Links 89.47%

In-page links

Anchor	Type	Juice
mutual aid group	Internal	Passing Juice
community initiative	Internal	Passing Juice
open-source software project	Internal	Passing Juice
climate change activist	Internal	Passing Juice
Discover More Hosts	Internal	Passing Juice
Read our blog	Internal	Passing Juice
Our exit strategy	Internal	Passing Juice
Info for financial sponsors	Internal	Passing Juice
Case studies	Internal	Passing Juice
Visit the support page	Internal	Passing Juice
Read through our documentation	Internal	Passing Juice
Slack and email	Internal	Passing Juice
Pricing and Business Model	Internal	Passing Juice
Explainer video	External	Passing Juice
Open Source	External	Passing Juice
Slack	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Security Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

fiscal get community more united open

SEO Keywords

host europe social **collective**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
collective	22	✔	✖	✔	✔
open	22	✔	✖	✔	✔
more	10	✖	✖	✖	✖
community	9	✖	✖	✔	✔
host	9	✖	✖	✖	✔

Usability

	Url	Domain : opencollective.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 738 Warnings : 16
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://opencollective.com/sitemap.xml
✅	Robots.txt	http://opencollective.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.