Website review
joinmastodon.org

The score is 48/100

SEO Content

✓	Title	Mastodon - Decentralized social media **Length : 37** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Mastodon - Decentralized social media
description	Learn more about Mastodon, the radically different, free and open-source decentralized social media platform.
image	https://joinmastodon.org/_next/static/media/preview.11f9ddca.png

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
●		1	9	6	0	0	0

- [H1] Social networking that's not for sale.
- [H2] Stay in control of your own timeline
- [H2] Build your audience in confidence
- [H2] Moderating the way it should be
- [H2] Unparalleled creativity
- [H2] What our users are saying
- [H2] Independent always
- [H2] Product

SEO Content

		- [H2] Resources - [H2] Company - [H3] Why Mastodon? - [H3] Decentralized - [H3] Open Source - [H3] Not for Sale - [H3] Interoperable - [H3] Supported by
❌	Images	We found 135 images on this web page. 65 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 15% Internal Links 85%

In-page links

Anchor	Type	Juice

In-page links

Skip to main content	Internal	Passing Juice
Servers	Internal	Passing Juice
Apps	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Become a sponsor	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Source code	External	Passing Juice
Blog	Internal	Passing Juice
Documentation	Internal	Passing Juice
Support	External	Passing Juice
About us	Internal	Passing Juice
Branding	Internal	Passing Juice
Careers	Internal	Passing Juice
Impressum	Internal	Passing Juice
Trademark Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Status	External	Passing Juice

SEO Keywords

Keywords Cloud	people own media learn from see more mastodon social server

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

mastodon	24	✔	✖	✖	✔
social	7	✔	✖	✖	✔
server	6	✖	✖	✖	✖
own	6	✖	✖	✖	✔
more	5	✖	✖	✖	✖

Usability

	Url	Domain : joinmastodon.org Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 39 Warnings : 1
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

| | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | http://joinmastodon.org/robots.txt

Great, your website has a robots.txt file. |
| | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |