Website review ipinfo.io

Generated on March 12 2023 01:32 AM

The score is 57/100

SEO Content

⚠️	Title	Comprehensive IP address data, IP geolocation API and database - IPinfo.io **Length : 74** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	We're the trusted source for IP address information, handling billions IP geolocation API requests per month for over 1,000 businesses and 100,000+ developers **Length : 163** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://ipinfo.io
type	website
title	Comprehensive IP address data, IP geolocation API and database
description	We're the trusted source for IP address information, handling billions IP geolocation API requests per month for over 1,000 businesses and 100,000+ developers
image	https://ipinfo.io/static/images/og_logo.png

Headings	H1	H2	H3	H4	H5	H6
	1	7	20	0	0	4

SEO Content

- [H1] The trusted source for IP address data
- [H2] Powering organizations around the world with reliable IP data
- [H2] All your IP data in one place
- [H2] Fast and scalable infrastructure
- [H2] Enterprise-grade service for every size
- [H2] Create reliable use cases in whatever industry you choose
- [H2] Use the power of our data with other platforms
- [H2] Get started with IPinfo
- [H3] Geolocation
- [H3] Ranges API
- [H3] Privacy Detection
- [H3] Company
- [H3] ASN API
- [H3] Hosted Domains API
- [H3] Mobile Carrier Detection
- [H3] Abuse Contact API
- [H3] IP Whois API
- [H3] Geolocation
- [H3] Ranges API
- [H3] Privacy Detection
- [H3] Company
- [H3] ASN API
- [H3] Hosted Domains API
- [H3] Mobile Carrier Detection
- [H3] Abuse Contact API
- [H3] IP Whois API
- [H3] Easy API Access
- [H3] IP Database Download
- [H6] Products
- [H6] Data
- [H6] Resources
- [H6] Company

	Images	We found 73 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 28 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Docs	Internal	Passing Juice
IP Geolocation API	Internal	Passing Juice
IP Ranges API	Internal	Passing Juice
IP to Company	Internal	Passing Juice
IP to Mobile Carrier	Internal	Passing Juice
Abuse Contact API	Internal	Passing Juice
ASN API	Internal	Passing Juice
Privacy Detection API	Internal	Passing Juice
Hosted Domains API	Internal	Passing Juice
IP Database Download	Internal	Passing Juice
IP WHOIS Download	Internal	Passing Juice
IP address information	Internal	Passing Juice
My IP address	Internal	Passing Juice
Global ASNs	Internal	Passing Juice
IP Ranges	Internal	Passing Juice

In-page links

Hosted Domains by ASNs		Internal	Passing Juice
Submit a geo correction		Internal	Passing Juice
Libraries		Internal	Passing Juice
Help center		Internal	Passing Juice
Blog		Internal	Passing Juice
E-books		Internal	Passing Juice
About		Internal	Passing Juice
Careers		Internal	Passing Juice
Press		Internal	Passing Juice
Contact us		Internal	Passing Juice
Terms & Conditions		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice

SEO Keywords

⊚	Keywords Cloud	detection carrier domains read every company more api address data

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	26	✖	✖	✖	✖
read	18	✖	✖	✖	✖
address	15	✔	✖	✔	✔
api	12	✔	✖	✔	✔
data	9	✔	✖	✖	✔

Usability

	Url	Domain : ipinfo.io Length : 9
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 51 Warnings : 11
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://ipinfo.io/static/sitemap/index.xml
✔	Robots.txt	http://ipinfo.io/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.