# Website review help.crisp.chat

Generated on September 27 2025 13:45 PM

**The score is 51/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Crisp Helpdesk<br><br>**Length : 14**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en |
| site_name | Crisp Helpdesk |
| type | website |
| image | https://crisp.chat/opengraph.png |

| | | |
|---|---|---|
| ○ | Headings | |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 2 | 0 | 0 | 0 | 0 | 0 |

- [H1] Frequently Read Articles
- [H1] Browse All Categories

| | | |
|---|---|---|
| ✓ | Images | We found 2 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✗ | Text/HTML Ratio | Ratio : **6%** |

# SEO Content

| | | |
|---|---|---|
| | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 2 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 50%  External Links : Passing Juice 0%  Internal Links 50% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Chat with us | Internal | Passing Juice |
| Crisp Knowledge | External | noFollow |

# SEO Keywords

| | |
|---|---|
| ○ Keywords Cloud | help website how chatbot users get send chat crisp install |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| crisp | 19 | ✔ | ✖ | ✖ | ✖ |
| how | 12 | ✖ | ✖ | ✖ | ✖ |
| website | 4 | ✖ | ✖ | ✖ | ✖ |
| chat | 4 | ✖ | ✖ | ✖ | ✖ |
| users | 4 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : help.crisp.chat<br>Length : 15 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 10<br>Warnings : 53 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |

# Document

| | | |
|---|---|---|
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables. |
| | | ✗ Too bad, your website is using inline styles. |
| | | ✓ Great, your website has few CSS files. |
| | | ✓ Perfect, your website has few JavaScript files. |
| | | ✗ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✓ Apple Icon |
| | | ✓ Meta Viewport Tag |
| | | ✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap. |
| | | https://help.crisp.chat/sitemap.xml |
| ✓ | Robots.txt | http://help.crisp.chat/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |