







Website review developer.twitter.com

Generated on April 17 2023 11:18 AM






The score is 46/100





SEO Content

	Title	Use Cases, Tutorials, & Documentation Twitter Developer Platform Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Publish & analyze Tweets, optimize ads, & create unique customer experiences with the Twitter API, Twitter Ads API, & Twitter Embeds. Length : 145 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://developer.twitter.com/en</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Use Cases, Tutorials, & Documentation</td></tr><tr><td>description</td><td>Publish & analyze Tweets, optimize ads, & create unique customer experiences with the Twitter API, Twitter Ads API, & Twitter Embeds.</td></tr><tr><td>image</td><td>https://cdn.cms-twdigitalassets.com/content/dam/developer-twitter/redesign-2021-images/og-social-card/devwebsite_card_tn.jpg.twimg.768.jpg</td></tr></tbody></table>	Property	Content	url	https://developer.twitter.com/en	type	article	title	Use Cases, Tutorials, & Documentation	description	Publish & analyze Tweets, optimize ads, & create unique customer experiences with the Twitter API, Twitter Ads API, & Twitter Embeds.	image	https://cdn.cms-twdigitalassets.com/content/dam/developer-twitter/redesign-2021-images/og-social-card/devwebsite_card_tn.jpg.twimg.768.jpg
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead></table>	H1	H2	H3	H4	H5	H6						
H1	H2	H3	H4	H5	H6									



SEO Content

		159500
		<ul style="list-style-type: none"> • [H1] Tap into what's happening to build what's next • [H2] Get immediate access to the Twitter API and unlock the potential of the Twitter data • [H2] Find the right access for you • [H2] Use cases • [H2] See how others are innovating with the Twitter Developer Platform • [H2] Need more access and features? • [H3] Free • [H3] Basic • [H3] Enterprise • [H3] Build for businesses • [H3] Build for the public • [H3] Do research • [H3] Teach & learn • [H3] Build for fun • [H3] Build for good • [H4] Twitter platform • [H4] Twitter, Inc. • [H4] Help • [H4] Developer resources • [H4] Business resources
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 73.58% Internal Links 26.42%

In-page links

Anchor	Type	Juice
Subscribe to Basic	Internal	Passing Juice
Get started	Internal	Passing Juice
Apply now	External	Passing Juice
Learn more →	Internal	Passing Juice
Learn more →	Internal	Passing Juice
Learn more →	Internal	Passing Juice
Learn more →	Internal	Passing Juice
Learn more →	Internal	Passing Juice
Learn more →	Internal	Passing Juice
Browse all success stories	Internal	Passing Juice
Developer policy and terms	Internal	Passing Juice
Follow @twitterdev	External	Passing Juice
Twitter.com	External	Passing Juice
Status	External	Passing Juice
Accessibility	External	Passing Juice
Embed a Tweet	External	Passing Juice
Privacy Center	External	Passing Juice
Transparency Center	External	Passing Juice
About the company	External	Passing Juice
Twitter for Good	External	Passing Juice


In-page links

Company news	External	Passing Juice
Brand toolkit	External	Passing Juice
Jobs and internships	External	Passing Juice
Investors	External	Passing Juice
Help Center	External	Passing Juice
Using Twitter	External	Passing Juice
Twitter for creators	External	Passing Juice
Ads Help Center	External	Passing Juice
Managing your account	External	Passing Juice
Email Preference Center	External	Passing Juice
Rules and policies	External	Passing Juice
Contact us	External	Passing Juice
Developer home	Internal	Passing Juice
Documentation	Internal	Passing Juice
Forums	External	Passing Juice
Communities	Internal	Passing Juice
Developer blog	External	Passing Juice
Engineering blog	External	Passing Juice
Developer terms	Internal	Passing Juice
Advertise	External	Passing Juice
Twitter for business	External	Passing Juice
Resources and guides	External	Passing Juice
Twitter for marketers	External	Passing Juice
Marketing insights	External	Passing Juice
Brand inspiration	External	Passing Juice
Twitter Flight School	External	Passing Juice
Cookies	External	Passing Juice
Privacy	External	Passing Juice

In-page links

Terms and conditions	External	Passing Juice
Cookies Use	External	Passing Juice
Google	External	Passing Juice
LinkedIn	External	Passing Juice
Demandbase	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : developer.twitter.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 24 Warnings : 4				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>4</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	4
Deprecated tags	Occurrences					
<u>	4					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://developer.twitter.com/en.sitemap.xml
	Robots.txt	http://developer.twitter.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.