

Website review changehr.kz

Generated on March 20 2025 08:32 AM






The score is 48/100







SEO Content

	Title	Главная - Change Length : 16 Perfect, your title contains between 10 and 70 characters.																									
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																									
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																									
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Главная - Change</td></tr><tr><td>url</td><td>https://changehr.kz/</td></tr><tr><td>site_name</td><td>Change</td></tr><tr><td>image</td><td>https://changehr.kz/wp-content/uploads/2025/03/Snimok-ekrana-2025-03-19-v-11.37.45.png</td></tr><tr><td>image:width</td><td>498</td></tr><tr><td>image:height</td><td>587</td></tr><tr><td>image:type</td><td>image/png</td></tr></tbody></table>						Property	Content	locale	ru_RU	type	website	title	Главная - Change	url	https://changehr.kz/	site_name	Change	image	https://changehr.kz/wp-content/uploads/2025/03/Snimok-ekrana-2025-03-19-v-11.37.45.png	image:width	498	image:height	587	image:type	image/png
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	Headings	H1 1	H2 9	H3 1	H4 0	H5 0	H6 0																				

SEO Content

		<ul style="list-style-type: none">• [H1] Подбор сотрудников для вашего бизнеса• [H2] Наши услуги• [H2] Наши клиенты• [H2] Поможем найти• [H2] Кейсы• [H2] О нас говорят• [H2] ДОВЕРЬ ЗАДАЧУ ПРОФЕССИОНАЛАМ• [H2] Стоимость услуг• [H2] Наша команда• [H2] Журнал• [H3] 160 000 тг за 1 сотрудника
	Images	<p>We found 43 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

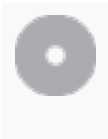
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 29.41%</p> <p>Internal Links 70.59%</p>

In-page links

Anchor	Type	Juice
Главная	Internal	Passing Juice
Услуги	Internal	Passing Juice
Журнал	Internal	Passing Juice
Кейсы	Internal	Passing Juice
Контакты	Internal	Passing Juice
WhatsApp	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Ошибка в подборе &#8211; неумение оценивать	Internal	Passing Juice
Work-life balance?	Internal	Passing Juice
Что такое KPI и кому он действительно нужен?	Internal	Passing Juice
Текучесть персонала: как сохранить ключевых сотрудников?	Internal	Passing Juice
Как нанимать менеджеров по продажам?	Internal	Passing Juice
Ошибка в подборе &#8211; низкое качество кандидатов	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Создание сайта	External	Passing Juice

SEO Keywords



Keywords Cloud

звена **ОЧЕНЬ** подбор персонала нам
есть директор **как ЭТО** для






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
очень	10	✖	✖	✖	✖








Keywords Consistency

подбор	7	✗	✗	✗	✓
звена	6	✗	✗	✗	✗
это	6	✗	✗	✗	✗
как	6	✗	✗	✗	✗

Usability

	Url	Domain : changehr.kz Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div> <input type="text"/> <input type="text"/> </div>

Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://changehr.kz/sitemap_index.xml



Robots.txt

<http://changehr.kz/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.