Website review chain.link

Generated on April 05 2023 02:12 AM

The score is 49/100

SEO Content

✔	Title	Chainlink: The Industry-Standard Web3 Services Platform **Length : 55** Perfect, your title contains between 10 and 70 characters.
✔	Description	Chainlink connects the world to blockchains—enabling developers, startups, and enterprises to build tangible use cases that unlock real value in Web3. **Length : 150** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

	Headings						
○		**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		2	22	8	0	0	0

- [H1] Connecting the world to blockchains
- [H1] Get involved through our grant programs
- [H2] Create Web3 value with Chainlink solutions
- [H2] Reliable, tamper-proof network
- [H2] Seamless connection to any API
- [H2] Proven, ready-made solutions
- [H2] Highly reliable automation
- [H2] Integrate Chainlink services into your dApp today
- [H2] Powering the future of smart contracts
- [H2] Build and learn with Chainlink
- [H2] What Is Chainlink? A Beginner's Guide
- [H2] 77+ Smart Contract Use Cases Enabled By Chainlink
- [H2] How to Connect Any API with Chainlink

SEO Content

- [H2] Build, Deploy, and Sell Your Own Dynamic NFT
- [H2] Join Chainlink's global open-source community
- [H2] Chainlink news
- [H2] Chainlink's new platform lets web3 projects connect to Web 2.0 systems like AWS and Meta
- [H2] Base Lead Jesse Pollak Says Chainlink Is Key To Building "The Ultimate Bridge" Between Web2 And Web3
- [H2] Chainlink, TrueUSD Start Real-Time 'Mint Lock' Verification of Stablecoin Reserves
- [H2] Chainlink's new platform lets web3 projects connect to Web 2.0 systems like AWS and Meta
- [H2] Base Lead Jesse Pollak Says Chainlink Is Key To Building "The Ultimate Bridge" Between Web2 And Web3
- [H2] Chainlink, TrueUSD Start Real-Time 'Mint Lock' Verification of Stablecoin Reserves
- [H2] What Are Proof of Reserves And Why Do They Matter?
- [H2] Get the latest Chainlink content straight to your inbox.
- [H3] Developers
- [H3] Products
- [H3] Use Cases
- [H3] Community
- [H3] Resources
- [H3] Chainlink
- [H3] Contact
- [H3] Social

❌	Images	We found 169 images on this web page. 144 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **9%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

✓	In-page links	We found a total of 69 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.59% Internal Links 88.41%

In-page links

Anchor	Type	Juice
Developers	Internal	Passing Juice
Products	Internal	Passing Juice
Use Cases	Internal	Passing Juice
Ecosystem	Internal	Passing Juice
Community	Internal	Passing Juice
Start building	Internal	Passing Juice
Register today to compete for $350K+ in prizes.	Internal	Passing Juice
Sign up today	External	Passing Juice
See current openings	External	Passing Juice
Contact us.	Internal	Passing Juice
Deploy your Chainlink smart contract	Internal	Passing Juice
Integrate Price Feeds	Internal	Passing Juice
Integrate weather data	Internal	Passing Juice
Integrate sports data	Internal	Passing Juice
Integrate Chainlink Automation	Internal	Passing Juice
Integrate Chainlink VRF	Internal	Passing Juice
View Chainlink Data Feeds	Internal	Passing Juice
Read more about Chainlink	Internal	Passing Juice
Read more about our grant program	Internal	Passing Juice
Read more news	Internal	Passing Juice

In-page links

Docs	Internal	Passing Juice
Developer Experts	Internal	Passing Juice
Chainlink Hackathon	Internal	Passing Juice
Bootcamp	Internal	Passing Juice
Using Data Feeds	Internal	Passing Juice
Using Chainlink Automation	Internal	Passing Juice
Node operators	Internal	Passing Juice
Market and Data Feeds	Internal	Passing Juice
VRF	Internal	Passing Juice
Automation	Internal	Passing Juice
Proof of Reserve	Internal	Passing Juice
Cross-Chain Bridging	Internal	Passing Juice
DeFi	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Insurance	Internal	Passing Juice
NFT and Gaming	Internal	Passing Juice
Social Impact	Internal	Passing Juice
Climate Markets	Internal	Passing Juice
Events	Internal	Passing Juice
Become an Advocate	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Whitepaper	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Tech Talks	Internal	Passing Juice
Blog	Internal	Passing Juice
Economics 2.0	Internal	Passing Juice
Staking	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

What Is DeFi?	Internal	Passing Juice
What Is an Oracle?	Internal	Passing Juice
What Is a Smart Contract?	Internal	Passing Juice
What Is an NFT?	Internal	Passing Juice
What Is the Metaverse?	Internal	Passing Juice
What Is Web3?	Internal	Passing Juice
Data Providers	Internal	Passing Juice
Team	Internal	Passing Juice
Circulating supply	Internal	Passing Juice
Careers	External	Passing Juice
Brand Assets	Internal	Passing Juice
Chainlink Badging	Internal	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
Discord	Internal	Passing Juice
Telegram	External	Passing Juice
WeChat	Internal	Passing Juice
Reddit	External	Passing Juice
Kakao	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

Keywords Cloud

data smart contracts contract chainlink community automation web3 api more

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
chainlink	45	✔	✖	✔	✔
data	22	✖	✖	✖	✖
smart	17	✖	✖	✖	✔
web3	12	✔	✖	✔	✔
more	10	✖	✖	✖	✖

Usability

	Url	Domain : chain.link Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 11 Warnings : 21
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://chain.link/sitemap.xml
✓	Robots.txt	http://chain.link/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.