








Website review avax.com

Generated on April 05 2023 02:11 AM





The score is 55/100







SEO Content

	Title	<p>Avalanche: Create Without Limits dApp Platform</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The fastest, most reliable smart contracts platform in the world. Build anything you want, any way you want, on the eco-friendly blockchain designed for Web3 devs.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>4</td><td>7</td><td>9</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] What’s possible with Avalanche?• [H2] Avalanche in the News• [H2] Comparing to Other Blockchains• [H2] Build Ethereum dApps Without Limits• [H2] Solutions Powered by Avalanche• [H2] Join the Avalanche Community• [H2] Developers• [H2] Individuals• [H2] Press• [H2] Community• [H3] Build fast, low cost, Solidity-compatible dApps• [H3] Launch customized blockchains, private & public	H1	H2	H3	H4	H5	H6	0	10	4	7	9	0
H1	H2	H3	H4	H5	H6									
0	10	4	7	9	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Scale to millions of validators with minimal hardware• [H3] Who's Building on Avalanche• [H4] Decentralized Finance (DeFi)• [H4] Institutions, Enterprises, and Governments• [H4] Digital Collectibles• [H4] Avalanche Wallet• [H4] Avalanche Explorer• [H4] 2021 Roadmap• [H4] AVAX• [H5] The Economist• [H5] CNBC TV• [H5] Yahoo Finance TV• [H5] Bitcoin• [H5] Ethereum 1.0• [H5] Polkadot• [H5] Lowest costs to deploy contracts• [H5] Flexible, composable VMs• [H5] Easily transfer existing Ethereum assets
	Images	<p>We found 56 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 26 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 65.38%</p>

SEO Links

Internal Links 34.62%


In-page links

Anchor	Type	Juice
Validators	Internal	Passing Juice
Start Building	Internal	Passing Juice
Solutions	Internal	Passing Juice
Avalanche Wallet	External	Passing Juice
Avalanche Explorer	External	Passing Juice
Press Kit & Media Assets	External	Passing Juice
=	Internal	Passing Juice
Avalanche Bridge (AB)	External	Passing Juice
Status	External	Passing Juice
Tech Support	External	Passing Juice
Dev Docs	External	Passing Juice
Bug Bounty	External	Passing Juice
Whitepapers	External	Passing Juice
Subnets	Internal	Passing Juice
Help Center	External	Passing Juice
Ecosystem	Internal	Passing Juice
Press Inquiries	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Important Notice	Internal	Passing Juice
Medium	External	Passing Juice
Twitter	External	Passing Juice
Telegram	External	Passing Juice

In-page links

YouTube	External	Passing Juice
Reddit	External	Passing Juice
Avalanche Hub	External	Passing Juice






SEO Keywords

	Keywords Cloud	platform ethereum blockchains avalanche subnets now assets all build more
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
avalanche	30	✓	✗	✗	✓
build	10	✗	✗	✓	✓
ethereum	9	✗	✗	✗	✓
blockchains	8	✗	✗	✗	✓
now	7	✗	✗	✗	✗

Usability





	Url	Domain : avax.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 24
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.avax.com/sitemap.xml</div>
	Robots.txt	http://avax.com/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics