





# Website review advantage.com

Generated on April 05 2023 02:11 AM






**The score is 50/100**





## SEO Content

	Title	<p>Rental Cars Near Me   Cheap Rental Cars   Advantage Rent a Car</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Advantage Rent A Car is the best place to rent a car. With locations all over the USA, we make it easy to rent a vehicle on your business or vacation travels.</p> <p><b>Length : 158</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Rental Cars Near Me   Cheap Rental Cars   Advantage Rent a Car</td></tr><tr><td>description</td><td>Advantage Rent A Car is the best place to rent a car. With locations all over the USA, we make it easy to rent a vehicle on your business or vacation travels.</td></tr><tr><td>url</td><td>https://advantage.com/</td></tr><tr><td>site_name</td><td>Advantage Rent a Car</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Rental Cars Near Me   Cheap Rental Cars   Advantage Rent a Car	description	Advantage Rent A Car is the best place to rent a car. With locations all over the USA, we make it easy to rent a vehicle on your business or vacation travels.	url	https://advantage.com/	site_name	Advantage Rent a Car
Property	Content															
locale	en_US															
type	website															
title	Rental Cars Near Me   Cheap Rental Cars   Advantage Rent a Car															
description	Advantage Rent A Car is the best place to rent a car. With locations all over the USA, we make it easy to rent a vehicle on your business or vacation travels.															
url	https://advantage.com/															
site_name	Advantage Rent a Car															



## SEO Content

	Headings	<b>H1</b> 1 <b>H2</b> 8 <b>H3</b> 6 <b>H4</b> 0 <b>H5</b> 7 <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] Rent a Car</li> <li>• [H2] Best Price, Guaranteed</li> <li>• [H2] Additional Coverage</li> <li>• [H2] Excellent Service</li> <li>• [H2] Pay When You Pick Up</li> <li>• [H2] All roads point to value.</li> <li>• [H2] Our Rental Lineup</li> <li>• [H2] Travel with Trusted, Top Tier Customer Service</li> <li>• [H2] Find a Rental Location</li> <li>• [H3] Special Car</li> <li>• [H3] Minivan</li> <li>• [H3] Standard SUV</li> <li>• [H3] Special SUV</li> <li>• [H3] Special Sports Car</li> <li>• [H3] SUV</li> <li>• [H5] Rent a Car</li> <li>• [H5] Rent a Car</li> <li>• [H5] Resources</li> <li>• [H5] Join Our Journey</li> <li>• [H5] Rent a Car</li> <li>• [H5] Resources</li> <li>• [H5] Join Our Journey</li> </ul>
	Images	<p>We found 16 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%


## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Rent a Car</a>	Internal	Passing Juice
<a href="#">Reservations</a>	Internal	Passing Juice
<a href="#">Our Pledge</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Vehicles</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Rent</a>	Internal	Passing Juice
<a href="#">View / Modify Reservation</a>	Internal	Passing Juice
<a href="#">Cancel</a>	Internal	Passing Juice
<a href="#">Booking Terms Conditions</a>	Internal	Passing Juice
<a href="#">VIEW ALL VEHICLES</a>	Internal	Passing Juice
<a href="#">Our Pledge</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Vehicles</a>	Internal	Passing Juice
<a href="#">Reservations</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Vehicles</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Lost &amp; Found</a>	External	Passing Juice
<a href="#">Lost &amp; Found</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
--	----------------	--


## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------











## Usability

	Url	Domain : advantage.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

						
	W3C Validity	Errors : 29 Warnings : 37				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://advantage.com/sitemap_index.xml">http://advantage.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://advantage.com/robots.txt">http://advantage.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics